

Sierra Madre News

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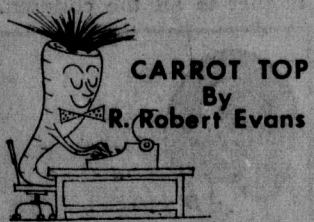
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Sierra Madre, California — Thursday, January 9, 1964

14 Pages — Vol. 57, No. 10



"PAUL REVERE'S RIDE" was the theme chosen by Sierra Madre for their entry in the 75th Annual Tournament of Roses in Pasadena, the over all theme being "Symbols of Freedom." Many Sierra Madreans hearts swelled with pride as their float made its way down the parade route. Sierra Madre was in class A-18, cities under 15,000 population, and was awarded second prize. The Sierra Madrean float is a community project, supported by donations, so every one is in their right to raise their head just a little higher and be proud of the effort put forth to make this community project such a success.



This newspaper has been the recipient of two "insertions" of the Birch Society advertisement entitled "The Time Has Come," and this newspaper, having a total circulation of 9365, has received 12 complaints. I, as editor of your newspaper, feel that I am entitled to tell you why we accepted the advertising copy.

This advertising copy was handled by the Boston Advertising Agency. The president of the agency stated that to date no newspaper declined the advertising order.

—CT—
The advertisement was presented to the New York Times, and an executive session was called. The outcome of this session was similar to the session I had with myself over the matter.

—CT—
"The acceptance of this advertisement is completely consistent with our basic policy in respect to political advertising; namely that we believe we should permit expressions of opinions in our advertising columns no matter how widely those opinions may differ from our own. We regard this as part of the freedom and responsibility of the press."

—CT—
We at the Sierra Madre News are firm in our belief that each and every one of us are entitled to our beliefs, and that within the boundaries of the United States and its possessions, we are entitled to express those beliefs to whomever wishes to listen.

—CT—
Likewise, we are permitted to express those beliefs in the columns of a "Free Press," providing that paper maintains the free press status.

—CT—
Although I, myself, am a Conservative Republican, I have never failed to allow the Democratic Party their expressions. Our columns are open to them and have always been since my editorship. It is only fair that since they know who is writing the Republican side, the people should know who is making the opposition expressions; hence the signed statements.

—CT—
Some of the finest people I am honored to know are just as staunch Democrats as I am a Republican. People in Sierra Madre and other parts of California who I deem it a great honor to know and shake hands with are members of the Birch Society.

—CT—
To me they are not undesirable people. They have their beliefs, and all of us lean ultimately toward the same thing... Freedom... we should never condemn our fellow man for the same basic belief in which we believe ourselves. And certainly we cannot criticize him for making his remarks and beliefs known to any and all who will listen or read.

—CT—
We are on our way in 1964... which promises to be a big year... because you and I are going to be right in the middle of it, and anything in which you and I

Life Is Dear Says Harmon

Search and Rescue Bring In Arcadian Safe and Sound

by Bill Work

A 22 year old Arcadia man, trapped on a tiny ledge 200 feet above the rocky Little Santa Anita Canyon floor, was rescued Saturday afternoon, Jan. 4 by members of the Sierra Madre Search and Rescue Team.

Wilson G. Harmon of 1230 Oaklawn Road was hiking alone when he left the Old Mt. Wilson Trail to follow a deer path down to the stream. But the lower half of the path had long been washed away and Harmon slipping and sliding, grasping at rocks and the roots of trees luckily reached the stream unharmed. Like many others he was caught in the mountain trap.

He started up the stream only to be stopped by the first high waterfall and in a desperate attempt to get over it started climbing the rugged east wall. But there was no safe way to cross and he kept climbing up the cliffside. Suddenly rocks and dirt gave way beneath him and he became stranded on a tiny 12 inch ledge. Frightened and afraid to move in any direction, Harmon started shouting for help.

A hiker heard his cries and started down the trail for help. He had just made the first bend when he ran into Bill, Betty and Steve Wark who were on their way up with shovels, keeping the trail in a fine, safe condition for people of all ages to hike. While Steve ran down the trail to call the Search and Rescue Team, Bill made his way to the canyon floor shouting for him to hang on. Help is on the way.

Arriving at the scene the members of the Search and Rescue Team, carrying hundreds of feet of nylon rope scrambled down the steep canyon walls, crossed the stream and scaled the knife edged ridge above the stranded man. Like spiders spinning a web the rescue men descended their nylon ropes, tied the man in and lowered him to the canyon floor and brought him safely from the canyon.

Harmon said, "I was

never so scared in my life, it's funny how dear life seems when there is a good chance of losing it. I'll never go exploring off a trail again without a companion."

Building Down For Year 1963

The total number of building permits issued for the month of December, 1963, was 12 permits, valuation \$47,380.00. One year ago, December, 1962, the total was 19 permits, valuation, \$281,915.00. The number of dwelling units for December was 2 singles. Number of street, electrical and plumbing permits, 60, fees collected \$513.39. The business license fees collected for December are \$3,969.00; to date, \$7,565.75. Plan check and building permit fees collected \$197.50. Comparison of building for the 12 months:

1963 \$2,343,798.50

1962 \$2,688,810.00

Iron Reindeer

If you found satisfaction in the fact that the package to the cousins in the midwest, and the cards that went hopefully out all over the country got to their destinations in time for Christmas, it might be appropriate to offer silent thanks to some of Santa's most reliable helpers, the iron reindeer of the nation's railroads. The task the rails did during the holiday rush was stupendous. All told, the industry quadrupled its regular fleet of over 10,000 mail cars in order to carry the bulk of 6 billion yuletide greetings and packages. According to the Post Office Department, holiday mail over a three-week period averaged a quarter of a billion pieces a day.

Specialized crews manned the mail, express, freight and piggyback cars. To them a nation says "good job." What is most comforting about the whole thing, however, is the reassurance that the keystone of the American transportation industry is so flexible in its ability to serve the nation, whether in joyous peacetime or solemn days of emergency.

Local 6 Year Old Enters Prize-Winning Picture

Heide Anne Jelide, 6½ year old, daughter of Mr. and Mrs. Michael A. Jelide, 108 N. Baldwin, Sierra Madre, received an extra Christmas surprise this year by having her picture, "Christmas Morning," which she drew, appear in the P. Wellington Woolf's Kid's Korner column of the Pasadena Independent-Star News. Heide was one of the prize winners.

Arnold New C of C Prexy

Perry Arnold of Arnold's Hardware, was elected president of the Sierra Madre Chamber of Commerce at the directors meeting held at the Headliner on Tuesday, Jan. 7. Other officers elected were: Douglas Delahooke, vice-president and Frank Dolph, treasurer. New directors elected this year were: James Burke, Ralph Hurwit, Ronald Thurston and Ben Wrightman. Directors re-elected were: Perry Arnold, Douglas Delahooke, Frank Dolph, Robert Green, David

Roess, Edward G. Wessel. Holdover board members are: Jim Brown, John H. Curtis, Don Jackson, Dick King and Ben Miller.

Retiring officers of 1963 were: John H. Curtis, president; David Roess, treasurer; Douglas Delahooke, vice president, who was re-elected to that office.

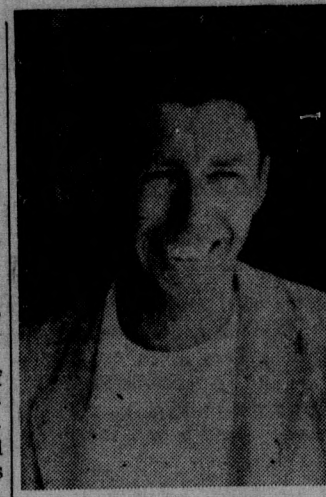
The accomplishments of the past year are particularly notable, according to reports made. The first annual — it is hoped — Santa Claus Christmas parade was held, new electric Season's Greetings across-the-street banners were erected at Baldwin and Lima, on permanent poles. This was made possible by the generous contributions of merchants and business men in cooperation with the city of Sierra Madre.

The annual Chamber of Commerce dinner is now being planned to which occasion Sierra Madreans are openly invited, where they can see the Chamber of Commerce in action. The Chamber now stands higher in membership than ever before, having been joined

by new merchants and business men.

A guest at the breakfast board meeting on Tuesday was Ray Starrs, a new chamber member, who is installing the television cable line that promises perfect TV reception for all Sierra Madre.

One of the first things done by President Arnold, upon taking office, was the appointment of John H. Curtis, president for the past four years, as chamber director of public relations.



PERRY ARNOLD
... incoming Prexy

Alexander Koch Passed Away Following Illness

Services were held Wednesday, Jan. 8 at 2 p.m. for Alexander Rolf Koch, age 79, who passed away Sunday in the Huntington Memorial Hospital after a lengthy illness.

Alexander was a native of Germany coming to California at the age of 39 and lived the past 40 years in Sierra Madre. Graveside services were held in the Sierra Madre Cemetery, with Rev. Harley G. Smith officiating. He leaves to mourn his passing his wife, Grace K. Koch of the home at 431 Ramona Avenue.

Interment was in the Sierra Madre Cemetery with the Ripple Mortuary of Sierra Madre in charge.

WEATHER		
	High	Low
Jan. 1	88	44
Jan. 2	88	44
Jan. 3	70	44
Jan. 4	77	46
Jan. 5	77	46
Jan. 6	74	46
Jan. 7	69	46
Rainfall to date	4.12"	
Year ago to date	39"	

Deed Accepted Makes 5 Acres of Land Center Family Deeds Land To City for Future Beauty

Sierra Madre's need for additional park land was realized at year's end by City Council's acceptance of a gift deed to 1.42 acres adjacent to the mouth of Bailey Canyon. Donors were Paul N. Carter of 711 Chaparral Road and Miss Annette M. Carter, senior botanist at the University of California, Berkeley. The City had previously acquired 3.2 acres by friendly condemnation late in 1961, which, together

with a parcel donated by Mrs. Julia F. Henszey, daughter of the City's founder, comprise a total of approximately 5 acres, the lower portion of which is studded with virgin live oak and Sycamore. Delay from the time of initial offer last February was due to deferring of survey and recording of adjacent Tract 25745. The additional park land was donated subject to the following conditions:

1. That the area be retained as part of a natural wild life park and developed as outlined for the Bailey Canyon area in the Park Commission Minutes of March 23, 1963, and generally following the recommendations to the Commission by Mr. Theodore Payne of the Theodore Payne Foundation.

2. That the boundary between the park land and Rancho Toyon as well as Trace 25745 be adequately fenced prior to June 1, 1964.

3. That a foot path gate, to be locked, be installed in that portion of the fence separating the park area from Rancho Toyon, which would facilitate access in case of fire or other emergency, and permit Paul Carter access in order to assist the Park Commission, when possible, in carrying out its objectives.

Among Mr. Payne's suggestions in carrying out the — Please turn to Page 8

Fire Danger Very High Says Fire Marshal Embree

The Sierra Madre Fire Commission met in full force last Monday, with Chairman Paul Baumann presiding over members Jan Maddox, Walter Fader, Jack Fratt, George Throop, and ex-officio members Fire Chief Charles Brown and Fire Marshal Bert Embree.

The meeting took a serious tone during the discussion regarding the very extreme fire hazard weather conditions that we are experiencing. Due to the lack of rainfall, and to the low humidity of the past few weeks, along with the wind conditions of the mountain areas, adds to the fact that we are in one of the worst fire weather situations ever experienced in this locale.

Because the brush is as tinder-dry as seen any time during the summer months, and could burn instantly if ignited, the Commission took steps to help prevent any such holocaust. By a unanimous vote of the members, the Commission executed their authority and extended the period of time that the fire closure could be in effect.

Normally, the closure time is over at the end of December, but by Monday night's action, it has been extended until the end of January,

Sierra Madre Shows Business Gain For Quarter

Sierra Madre joined with the rest of Los Angeles County and the state of California in showing gains in taxable retail sales for the third quarter of 1963.

Although the state showed a gain for the period of 9.6 per cent and the county a gain of 8.2 per cent, Sierra Madre showed a gain of 2.8 per cent.

Taxable retail sales for the city rose from \$980,000 of the previous year to \$1,002,000.

Fifty-six cities of the state total of 384 showed losses for the period, with the state showing a total of \$2,712,969,000 taxable sales for the period.

Hadassah To Hold Sale

San Gabriel Valley Hadassah will hold its first rummage sale of the year on Jan. 20 and 21 at 31 E. Holly St., Pasadena. Doors will be opened between the hours of 8:30 a.m. and 5 p.m.

Proceeds from the sale will be used for medical supplies for physically and emotionally handicapped children.



THE SIERRA MADRE MASONIC LODGE No. 408, F & A.M. held their installation of officers for the year 1964 in the Sierra Madre Masonic Hall on Saturday, January 4, 1964. Those to serve the Lodge for the year are Front Row, left to right: Oliver P. Arnold, Jr., Treasurer; John A. Nau, Senior Warden; Donald R. Proctor, Worshipful Master; George R. Stewart, Secretary; George A. Lathrop, Junior Warden. Second row, left to right: George Rosell, Tyler; Raymond B. Pease, Organist; Earle T. Knowles, Chaplain; Stanley Coutant, Marshal. Third row, left to right: Gardner Frye, Junior Deacon; Robert K. Vanderpool, Junior Steward; Charles H. Milton, Senior Steward; Ira C. Holst, Senior Deacon.

Sierra Madreans Congratulated ...

United Way Drive Goes Over the Top for 1963

In the final weeks of 1963 the United Way brought to a close its first annual combined appeal. It announced the biggest fund ever raised in Los Angeles County for charitable purposes.

Collections of over 15 and a half million dollars had been reported to that date which represented a gain of \$880,000 over the amount raised last year by 33 separate Community Chests and United Funds that are now joined in the United Way.

The success of this drive assures these Chest agencies that they will receive the amounts (at least) budgeted to them and a total of 300 health and welfare agencies all over L. A. County will share in this money raised.

Here in Sierra Madre, Mrs. Lucy Young, campaign chairman, announces we have gone over the top in our goal of \$15,000. Mrs. Young, who has devoted so many years to Community Chest, has seen Sierra Madre's participation and her efforts in this important project of United Way rewarded with success.

Mrs. Young reports the following breakdown of figures as to how this community received its total collection: We started with \$2,200. This amount represents money which had been received before the campaign started and which our Community Chest agencies always need early, as their activities begin before campaign time. Most of this \$2,200 comes to us from A.I.D.

Seven thousand dollars was raised here in Sierra Madre through our local money from people who live in Sierra Madre but work and contribute outside of this city.

Mrs. Young particularly — Please turn to Page 7

Award To Be Presented Sun.

The coveted God and Country Award for Boy Scouts and Explorers of Protestant Churches will be presented to Philip Piet this Sunday at the Sierra Madre Congregational Church. The award is granted only after two years of study and service in the areas of Christian Faith, Christian Witness, Christian Outreach, Christian Citizenship, and Christian Fellowship.

Scout Piet is the son of Mr. and Mrs. Myer Piet, 757 Anoaia Lane, Arcadia. He is a member of Troop 103 and an Eagle Scout. Presentation of the award will take place at the 11 o'clock service.

At the 9:30 service, the youth and adult departments of the church school will present a sharing of their experiences during the first semester of study in the new United Church Curriculum. Theme for this first semester is "Growing As a Christian." John Bowman, chairman of the Youth Department will be in charge of the program in which each class will participate.

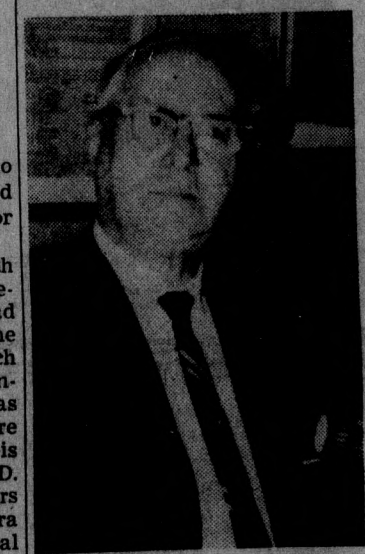
Percentage-wise the increase in postal receipts for the year just completed amounted to approximately 12 per cent over the previous year, 1962. A portion of this can be attributed to the increase in the postal rates, however a major part of this is due to the increase in the volume handled by the office.

Postmaster Charles E. Louk today announced the following figures as representing the postal receipts for the year just ended. Postal receipts amounted to \$258,208.73 for the calendar year which is the biggest year in the history of the local Post Office, revenue-wise. The receipts for the month of December, 1963, amounted to \$42,488.55 which also is the highest ever experienced in any one month. In fact the total for December surpassed the revenue for the entire year

Speak Up Citizens ...

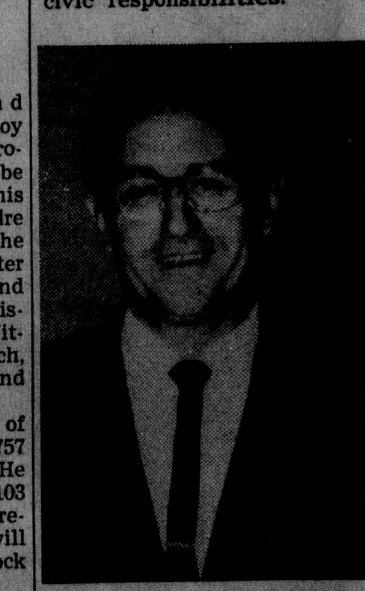
by Jody Beavers

Question: Asked of our local Councilmen ... "What is your resolution for the year 1964?" brought forth the following remarks ...



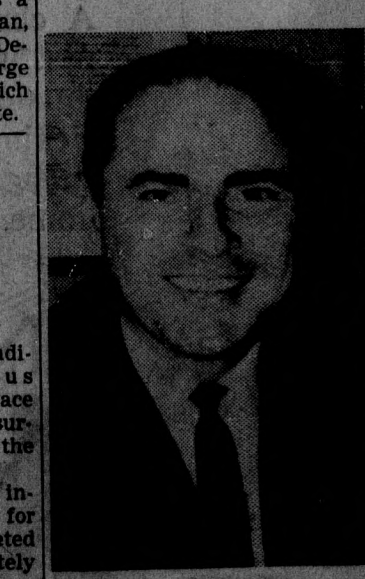
Mayor Severin Sorenson

"I resolve that in 1964 that I will become a 'Free Citizen,' unchained from civic responsibilities."



Councilman Frank Parks

"My resolution was actually made by my wife, who resolved for me that I spend more time with my two boys during the year 1964."



Charles Martin
City Attorney

"Since this coming year is Leap Year, I resolve to keep my resolutions — 365 more days than I did last year."

THE U.S. SUPREME COURT

Which side is it on?

Would you like to see the record, and to know what to do about it?

Then order

The Warren Impeachment Packet

One Dollar, Postpaid
THE MOVEMENT TO IMPEACH EARL WARREN
Belmont 78, Massachusetts

THE OLD TIME MARKET

444 Sturtevant Dr. (in the Canyon)

— OPEN —

SUNDAYS 12:30 TO 11 P.M.

MON. THRU SAT. 9 A.M. TO 11 P.M.

P.S.—WE ALSO SELL GROCERIES

Congress Passes Los Angeles County Bill For Flood Work

Supervisor Frang G. Bonelli today hailed passage of the compromise version of the River Basin Authorization Bill which will provide \$30 million for Federal flood control construction in Los Angeles County.

In reporting to the Board of Supervisors on the action, Bonelli said approval of the legislation breaks a stalemate which has slowed construction on five key Corps of Engineers' projects in the County since July 31.

Bonelli said it authorizes the Corps to spend funds which will carry construction forward during fiscal years 1964 and 1965.

The additional authority will permit the joint Federal-local program, dating back to 1936, to continue in an orderly and soundly engineered fashion. It will also enable the Corps to reimburse the County Flood Control District for \$2,535,000 which the Board of Supervisors ordered advanced to get the five projects into a functional state prior to the heavy storm season.

Included among these jobs are a unit of the Burbank Eastern System in Burbank and Glendale; the Emerald Live Oak Wash project in La Verne; the Thompsonson San Jose Creek job in Pomona; and the Benedict and

Coldwater Channels in Beverly Hills.

Bonelli, who is chairman of the Board's Flood Control Committee, said the continual pressure by the Board, other affected levels of government, civic groups and the general public played a key role in the final action by the Congress.

He stressed that continued progress on the County drainage area project is essential to the safety and well-being of the area's nearly seven million residents.

Elementary School Menu

January 13-17, 1964

Monday — Pizza, buttered green beans, cabbage salad, apple wedges, bread and butter.

Tuesday — Sloppy Joe sandwich, baked squash, cheese cube, diced peaches.

Wednesday — Home baked beans, spinach, carrot and raisin salad, fruited jello, corn bread and butter.

Thursday — Turkey Italiane, lettuce wedge, shaker dressing, chocolate cake, bread and butter.

Friday — Cheese and egg enchiladas, buttered peas, mixed green salad, fruit cup, hot bread and butter.

Each lunch contains one-third quart milk and two teaspoons butter. Ala Carte items also available.

Mr. and Mrs. William M. Hunt, Karen Jo (9) and Jon (3) are enjoying a New Year's visit from Mr. and Mrs. Robert McDonald and son Jim (10) from Pocatello, Idaho. The McDonalds arrived on Dec. 29 and stayed through the New Year. Highlighting their visit was attendance at the Rose Parade and the football game.

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

The full page ad of December 26, paid by the John Birch Society, failed to mention in the quotes of J. Edgar Hoover's speech, the danger also from the extreme right. This ad also failed to quote the FBI report stating that Lee Harvey Oswald's dastardly act was planned and perpetrated by himself and not motivated by any organized conspiracy. The assassination of our late great President was committed by a sick, demented, twisted mind, with an extreme desire to escape from obscurity.

The history of the FBI during war and peace has demonstrated immeasurably the capability and success of weeding out the Nazis and the Commie spies. This is their job. No living American doubts their faith, integrity, and success. Then why has the John Birch Society capitalized on President Kennedy's death at the expense of the Communists?

The growth of the extreme right in Europe, (Hitler and Mussolini), Japan, (Tito), Argentina (Perron), and South Africa (the Apartheids) — all attributed their success by using the Communist doctrine of the extreme left as a "Red Herring" or a scapegoat in promoting their evil power and control. The propaganda used is very similar to the theme of the John Birch Society — the contemporary prophets and peddlers of gloom and doom. The economy and democratic institutions as then and now were smeared with dull pessimism, half truths, and big lie techniques.

Our democratic institutions have survived well since the time of Washington. Our two party system, our economy, our courts of justice, and freedom, thank God, are solid, because the spirit of true Americanism abhors the extreme right and extreme left.

—ARTHUR J. ERICKSON

Dear Editor:

On behalf of Fire Chief Charles E. Brown and members of the Sierra Madre Volunteer Fire Department please accept our thanks for the support the Sierra Madre News has given this department during the past year.

Your help has made the people of Sierra Madre aware of various phases of department activities including the very important one of Fire Prevention.

—JOSEPH GRIPPI
Publicity Chairman
Sierra Madre Volunteer Fire Dept.

Local Freshmen Earn U. of Cal. Entrance Honors

The highly selective "Honors at Entrance" award for top scholastic achievement in high school has been presented to 528 freshmen who enrolled this past fall at the University of California at Berkeley.

Most of the award-winning students are from high schools in 200 California cities and towns. Fifty-seven are from 24 other states, Washington, D.C., and Puerto Rico.

Their names were announced today (Jan. 2) by Chancellor Edward W. Strong and Admissions Officer C. Douglas Chretien after a review of all entering freshmen's high school grades, and include, locally, Christine DeVault, 272 E. Highland Ave., Sierra Madre. Christine is a graduate of Pasadena High School. Also, Thomas William Rasmussen of 10 W. Perkins Dr., Arcadia. Thomas is a graduate of Arcadia High School.

Use the Classified Ads and turn Your Used Merchandise Into Cash

With You & Your Neighbors

Mr. and Mrs. William H. Pursley had a full house over Christmas. Gathered around the dinner table were daughters (Diana (15) and Connie (10) with Mrs. Joseph Lowry of Pasadena and her nieces and nephew and their families Mr. and Mrs. Walter Wilson of Sierra Madre, Miss Judi Fleckenstein and Mr. and Mrs. James Fleckenstein and daughter Joanne (7 mos.) of Pasadena. Also present was Diana's and Connie's paternal grandmother Mrs. Margaret Pursley of Los Angeles.

Carol and Alice Plumlee and parents Mr. and Mrs. Orville W. Plumlee of 224 Santa Anita Ct. enjoyed a holiday feast with the girls' sister and brother and their families, Mr. and Mrs. Bill Plumlee of Arcadia and Mr. and Mrs. John Bowling of 254 Mariposa and their sons John (4) and Norman (3). Mrs. Plumlee's parents Mr. and Mrs. T. C. Vincent from Yucaipa, Calif., also were present to make it a perfect day.

Holiday visitors to the Caldwells of 161 E. Grand View! Mr. and Mrs. Gordon W. Caldwell enjoyed this past weekend with Mr. Caldwell's brother and his wife Mr. and Mrs. Lowell Caldwell from Ventura, as did Judy (14), Terrie (12), Connie (9) and Jerry (7).

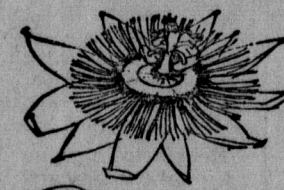
There'll be a princess in the house on New Year's Day at 695 Pepperhill Rd. Mr. and Mrs. Warren J. Newton plan New Year's dinner for Mrs. Newton's sister and family, Mr. and Mrs. Louis Malpede. Honored guest will be Susan Malpede who is a princess this year on the Downey float. The family's plan, of course, includes attendance at the parade.

A holiday family reunion at Dr. and Mrs. J. Stadden Millers of 73 W. Sierra Madre Blvd. Their daughter and her husband, Mr. and Mrs. L. R. Morris and little Michael (7 mos.) came up from Costa Mesa on the 20th of December thrilled to see brother Steve who was home on leave from the Naval Base in Long Beach. Younger sister Barbara, home from school in Whittier was there to enjoy the fun. She plans to be home through the New Year.

and Mrs. John L. Wilson of 33 W. Mira Monte. (Enjoyed talking with Mrs. John Wilson, partly, I suspect, because she has my maiden name, and I have a sister Diane, cousin John, I'm Judy, my husband is Ben, and my nephew is David) and we both have a lot of wonderful relatives! More of the Wilson family to gather for New Year's dinner were Mr. and Mrs. Joseph Wilson, Joe Jr. (4), and Jeff (3 mos.). Mrs. Mildred Lynn with Janet (16), Terry (9), and Perry (5) of Los Angeles, Mrs. C. Wilson, grandmother to all the children, and Mrs. Belle Derse, 90, head of the family and great grandmother to all the children.

Marquesa Coiffures

DISTINCTIVE HAIRSTYLING
3844 E. FOOTHILL PASADENA
Evenings By Appointment
Call: 792-6411
(Across from Sears)



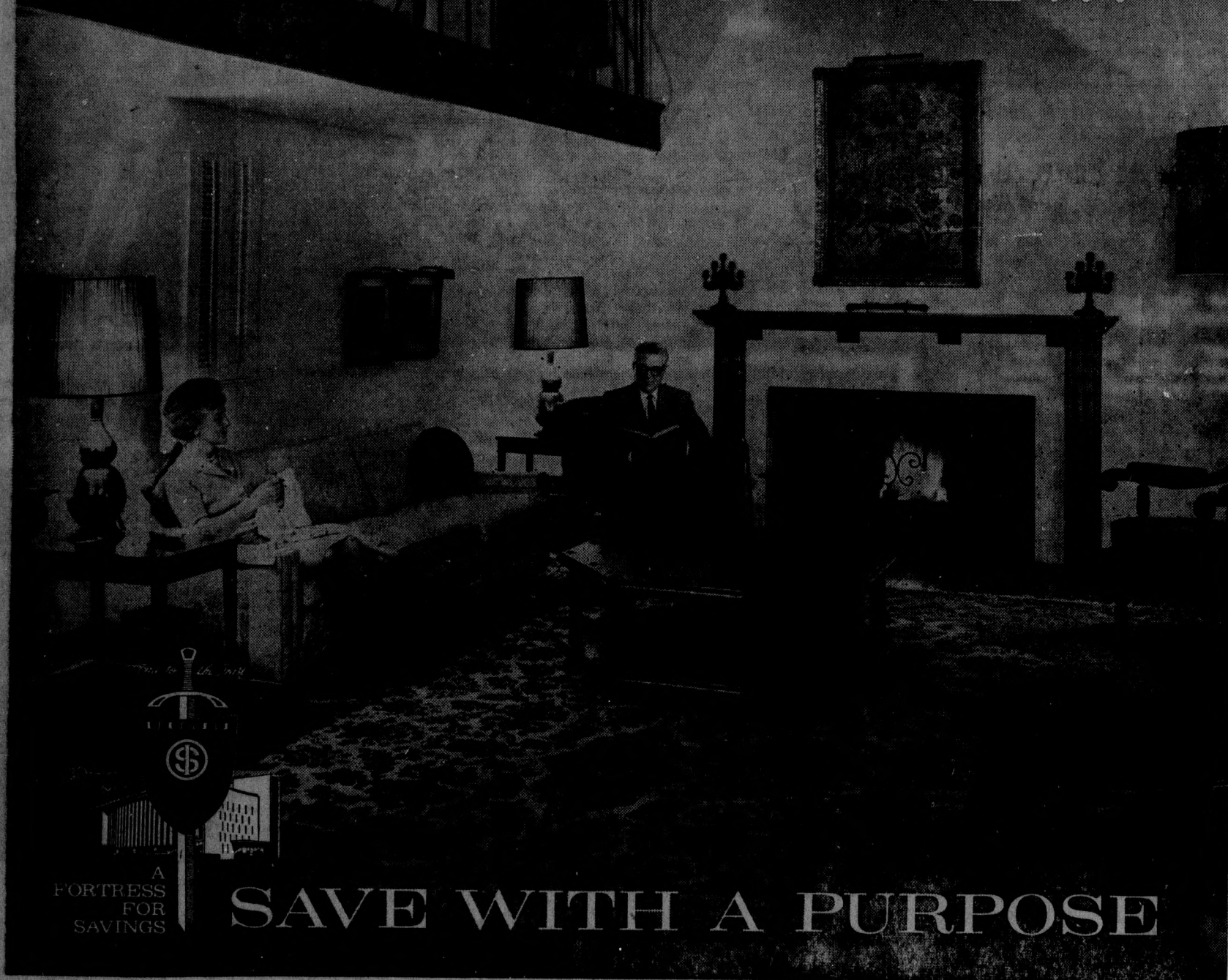
Colby Nursery

"We Like To See Things Grow"

1506 North Altadena Drive SY 7-0536

Open Sundays
Landscaping
Free Delivery
Charge Accounts
SCOTT'S Lawn Products

ENJOY THE GOOD LIFE....



SAVE WITH A PURPOSE

A cheery fire, a good book, a restful armchair, soft lights and music—with only the distant ticking of a clock to pace your thoughts. You are in your own home. Your dreams have come

true. Complete contentment. That's the good life! But, it takes money to reach that goal. How do you get it? Save with a Purpose! Start Today. And make Investors your "Fortress for Savings."

INVESTORS SAVINGS and loan association

MEMBER San Diego Imperial Group

CONSOLIDATED ASSETS OVER 750 MILLION DOLLARS



JOSE H. McDONALD
MEMBER OF THE BOARD
VERNE ORR
PRESIDENT

HOME OFFICE: LAKE AT GREEN, PASADENA

BRANCH OFFICES: EAST PASADENA, FOOTHILL AT MICHILLINGA AVENUE • GLENDORA, 134 NORTH MICHIGAN AVENUE

4.85%
CURRENT ANNUAL RATE
PAID QUARTERLY

WHERE TO DINE

New Stars At El Poche Cafe

Three outstanding Spanish musical performers—all headline artists in their own right—are joining together in a new show which

will debut in the "Rincon Flamenco" tower of Jerry Torres' El Poche Cafe in San Gabriel.

The trio includes Chinin de Triana, Flamenco singer whose performance at Carnegie Hall drew raves from New York critics earlier this month; Anita Ramos, the former Jose Greco dancing star; and Mario Escudero, one of Spain's finest Flamenco guitarists.

De Triana is a name familiar both to casual and passionate Flamenco aficionados. He performed on such television shows as Camera Three, Ed Sullivan, Steve

Allen, Arthur Godfrey and Kraft Theater. He also starred for three seasons as Greco's lead singer and toured internationally with his own troupe and with that of Vicente Escudero. Of his Carnegie Hall performance, Robert Coleman of the New York Daily Mirror wrote: "You haven't heard 'Oles' shouted with such fervor at Carnegie Hall in recent semesters as those that welcomed every ap-

pearance of Chinin de Triana." equally electrifying talent. With press clippings from around the world, she recently moved to Southern California to reside here permanently.

Mario Escudero is already well-known to Southland audiences. The concert and recording star just completed his tenth month as guitar soloist in El Poche's "Rincon Flamenco," creating wide favor for the San Gabriel restaurant among local Flamenco aficionados.

The three artists will perform nightly except Monday, when El Poche is closed.

GARUDA RESTAURANT

FINE
INDONESIAN
CUISINE

1427 N. LAKE • PASADENA
FOR RESERVATIONS — SY 4-2366

ABRACADABRA... it's magic!

Charlie Eaton is an old hand at the cooking game... been at it for 40 years. About every three days lately he walks into our kitchen, lifts the lid on pot or pan, sniffs, plunges his ladle into the savory depths and gives a magical stir. Then in a loud voice so all can hear, he shouts: "Abracadabra... it's magic!" Then he walks dramatically back to his office. We think it's a big fake... but you'd be amazed how good the food is at Eatons these days!

EATON'S
the big, friendly family
restaurant in Arcadia

1150 COLORADO BOULEVARD • 445-2121 • 681-6033

Enjoy an exiting, different DINNER-DANCE 'Nite-Out'

Internationally famous MEXICAN CUISINE, including STEAKS, SHRIMP, LOBSTER. Plus, exciting ENTERTAINMENT!

Featuring vivacious song stylist ANNA MARIA DOMINGUEZ with

CARLOS CHIA QUARTET

WEDNESDAY, FRIDAY, SATURDAY

RES. AT 4-3201; CU 3-2967
Closed Monday—26th year

233 W. MISSION DR., SAN GABRIEL

EL POCHÉ Cafe

PAUL SYKES
Horizon Recording Artist
SHERWOOD SINGERS
"The Young Swingers"
PATTI INGALLS
Soprano

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Cocktails 'til 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
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capacity parking

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the San Gabriel Valley's
leading Theatre Restaurant

LUNCHEON
DINNER
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ENTERTAINMENT
(nightly)

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Arucas Ave. at San Bernardino Rd.

the big, friendly family
restaurant in Arcadia

Duffy Shropshire Completes Basic Sub Training

Duffy Shropshire, son of Mr. and Mrs. James M. Scott of 440 E. Laurel, Sierra Madre, was home visiting relatives and friends over the Christmas holidays. Duffy just completed his basic submarine training at Groton, Conn. He is stationed at Mare Island. The submarine is the USS Daniel Boone.

Duffy received special training at Charleston, S.C., and will attend further training at San Diego next week.

Admiral Rickover will speak at the ceremonies at which Duffy will be commissioned on April 23. Mr. and Mrs. Scott plan to attend these ceremonies.



Roberts Market
Incorporated
14 E. SIERRA MADRE BLVD.

Dental Society Auxiliary Meets

The January 14 meeting of the Women's Auxiliary to the San Gabriel Valley Dental Society will be a luncheon meeting in Covina at 11:30 a.m.

The guest speaker will be Dr. E. Ray Nichols Jr., executive director of the University of the Seven Seas. This enterprise was initiated by the Rotarians of a university and not as a pleasure cruise. The Europe-Canada Line has provided its passenger liner, M.S. Seven Seas, as a university campus, capable of entering most of the ports of the world. Both graduate and undergraduate students may enroll. Classes are conducted aboard ship daily, except Sundays, while at sea. When in port students are assigned interviews with leaders in government, business, education, etc. This ship will be leaving San Diego for its second semester in February. The University of California will accept transfer credits from the University of the Seven Seas.

This program is of such wide interest that members are urged to attend and bring guests. For reservations, phone Mrs. Harold Fetter Jr.

Social and Club Activities

Representative Lipscomb's Daughter To Be Married



Joyce Elaine Lipscomb

Representative and Mrs. Glennard P. Lipscomb of the 24th District announce the engagement of their daughter, Joyce Elaine, to Mr. Robert Merrell, son of Captain and Mrs. C. D. Merrell of San Diego.

Miss Lipscomb attended Bethesda Chevy Chase High School, Bethesda, Md., and now attends California

Western University in San Diego.

Mr. Merrell also attends California Western University and will be graduated in June.

A June wedding is planned.

Expectant Mother Classes Start January 13

A class for expectant mothers will be conducted for San Gabriel Valley residents beginning January 13. The ten-lesson series will be held on Monday mornings from 9:15 a.m. to 11:15 a.m. at 2495 E. Mountain St., Pasadena. Any expectant mother with her physician's approval may register by calling the Extension Training Center: 355-7661. Enrollment is limited.

Instruction for child-bearing involves intellectual, emotional, and physical preparation. The woman accepting the responsibility of self-control, study, and exercise in order to be equipped for her labor and delivery is more apt to be poised and confident. As a result she may have a shorter labor and make a more rapid and complete recovery.

The Childbirth Education Program is under the American Institute of Family Relations and includes four evening lectures especially designed for the expectant mother and her husband.

Family Dinner Celebration for Double Birthday

Christa Shropshire, daughter of Mr. and Mrs. Courtney W. Shropshire of Monrovia and granddaughter of Mr. and Mrs. James Scott of Sierra Madre, celebrated her second birthday Thursday, Jan. 2.

The celebration took place at the home of the grandparents, Mr. and Mrs. Scott, in form of dinner and birthday cake. This date also being Mrs. Scott's birthday, double celebration was in order.

Also on hand were little Christa's brothers, Courtney, 5 years, and Cory, 3 years.

Attend the Church of Your Choice



Crib Crop

Mr. and Mrs. James R. Dodge of Frankfort, Germany, announce the birth of their first child, a daughter, Pamela Kathleen, weighing nearly 8 pounds, on December 28. Mrs. Dodge is the former Kathleen Murphy (Lavigne) of Sierra Madre. Her parents are Major and Mrs. David F. Lavigne of E. Grand View Ave. Mr. Dodge's parents reside in Johnson City, N. Y.

For the past six generations, the name Kathleen has been part of the christened name of the first girl born in each generation on the maternal side of the family.

Mr. and Mrs. Robert Van Citters of 1008 El Molino, Alhambra, became the happy parents of a girl, Victoria Wynne, born Sun, Dec. 29 at 9:45 p.m. at Alhambra Hospital. Victoria weighed 8 lbs. 13 oz. She has three brothers: Michael (10), Larry (8 yrs. on December 30), Jeffrey (17 mos.), and one sister, Pamela (6).

Paternal grandparents are Mr. and Mrs. Frederick Van Citters of Los Angeles, and maternal grandparents are Mr. and Mrs. Frederick Schweppe of 182 N. Lima, Sierra Madre.

Mr. and Mrs. Joseph Marquez of 428 Madre Lane became parents of a little girl, Dawn Marie, on Dec. 17 at St. Luke Hospital. Dawn Marie weighed 7 pounds, 14 ounces, and was 20 inches long. She has a sister, Diane Lee (4) and Richard Lewis (3).

Paternal grandparents are Mr. and Mrs. Estelle Gordon of Morro Bay, Calif., and maternal grandmother is Mrs. Edith Stout of Pasadena.

Mr. and Mrs. William Hanley of 198 E. Laurel are proud parents of a third son, Christopher Murry, born Dec. 27 at St. Luke Hospital. Christopher has two brothers, Michael (3½) and Thomas (almost 2). His maternal grandmother is Mrs. Frances Petrucci of Sierra Madre and his paternal grandmother is Mrs. Beatrice Hanley of Louisville, Ky.

Brian Joseph Sweeney, born Dec. 27 at St. Luke Hospital, is comfortably home in his crib with mother and dad, Mr. and Mrs. Joseph B. Sweeney of 160 Colony Drive and brothers, Kevin (7) and Stephen (5), and sister, Margaret Mary (2). Maternal grandmother is Mrs. Douglas B. Ryan of Arcadia. Paternal grandparents are Mr. and Mrs. Stender Sweeney of Pasadena. Brian Joseph weighed 6 pounds, 1 ounce.

As the '63 year was ending its life, Terry Jay Bottemer was beginning another. Weighing 7 pounds, 8 ounces, young Terry made his entrance at 6:09 p.m. on Dec. 30, 1963. Awaiting the new arrival were her proud parents, Mr. and Mrs. Gary Bottemer and a 16-month-old brother, Scott Edwin.

Mr. and Mrs. George DeSimoni of Cleveland, O., are the maternal grandparents, and Mrs. Hazel Bottemer, also of Cleveland, is the paternal grandmother.

Another addition to Sierra Madre is a baby girl, whose parents, Mr. and Mrs. John Coad II, make their home at 152 E. Laurel Ave.

Next time—relax at the PLAZA SHOP
Dresses - Negligees
Sportswear
39 East Montecito
Near the Shell station

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Be modern with **MOEN**
WASH YOUR HAIR THE NEW EASY WAY
NEW DIAL-A-TIME
G.E.M. PLUMBING CO.
27 S. Baldwin EL 5-0753
Sierra Madre

To Honor Visiting Nurse Association

On Monday, Feb. 24, in the Wentworth Room of the Huntington Sheraton, the Visiting Nurse Association of Pasadena and San Gabriel Valley will hold a Special Awards Luncheon. The occasion will honor eight distinguished individuals who have contributed in a substantial and loyal way to the growth and success of the organization.

To implement the luncheon program, Mrs. John W. Shenk III, president, has appointed the following committee chairman: Awards committee chairman, Mrs. Thomas Wolfe Jr.; Co-chairmen of luncheon committee, Mrs. J. Robert Wegge and Mrs. O'Grady Pollard, who also is chairman of the speaker's committee; invitation chairman, Mrs. James N. Gamble; guest committee co-chairmen, Mrs. William H. Patterson and Mrs. Warren Williamson; reservations chairman, Mrs. W. A. Thompson; Public Relations committee chairman, Mrs. William A. Wegge Jr.

The Visiting Nurse Association, a Red Feather agency, is a non-profit, non-sectarian, voluntary organization that provides skilled nursing services for the sick and assists, in cooperation with other social agencies of the community, in the promotion of health and prevention of disease regardless of age, income, race or national origin. It was started April 18, 1927, by the Pasadena Chapter of Junior League, under the name of "The Community Nursing Service of Pasadena." Today, it is supported by patients' fees, the United Way and medical aid groups.

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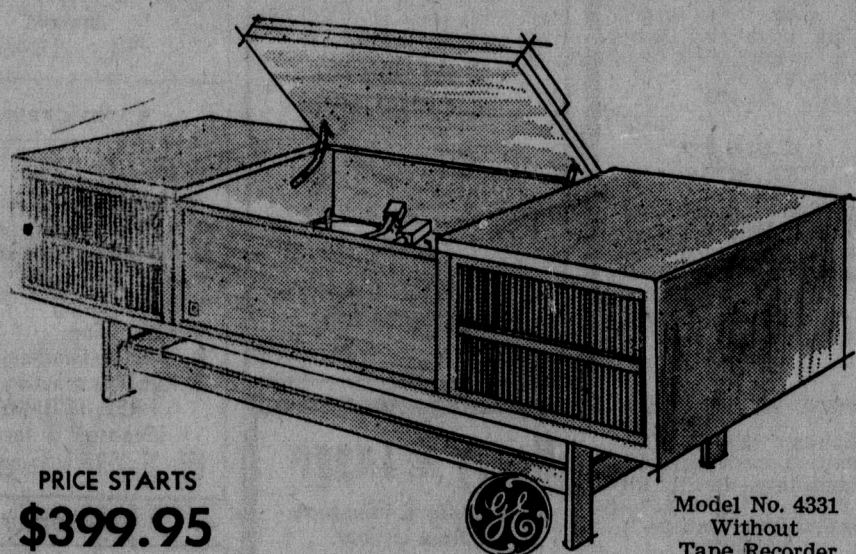
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Model No. 4331
Without
Tape Recorder

Dual Channel Transistorized Amplifier

The completely transistorized amplifier has 100 watts Peak Power. This totally transistorized amplifier-tuner unit eliminates "warm-up" periods.

4-Speed Automatic Record Changer

The 4-speed, automatic custom record changer has professional type turntable, trim disk and accommodates up to six 12-inch records, or 7-inch records for automatic use.

Easy Selection Controls

Tape unit controls include an on-off switch button, recording interlock button, play-record button, fast forward button, fast reverse button, stop button, two recording level knobs (mike and tuner-phon), and pause lever.

Two 7" Reels and Tape

Two 7" 3M automatic threading reels are provided at no extra cost. One comes complete with 1200 feet of magnetic tape and plastic book-type holder.

- TU-300 Transistorized Tune
- G.E. C-200 Ceramic Stereo Cartridge
- Plays 7-inch Tape Reels
- 3-Speed Selection
- Record-Play & Erase Heads
- 2 Ceramic Microphones
- Automatic Shut-Off
- Pilot Light
- Tape-A-Long
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- 8-Speaker System
- 2-Way Play

- Instant Switch Feature
- Automatic Monitoring
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- Easy Selection Controls
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Limited Quantity

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LEGAL NOTICE

CERTIFICATE OF BUSINESS

FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a business of prefabricated structures and components business at 639 E. Walnut St., City of Pasadena, California, under the fictitious firm name of "VERDURION STRUCTURES" and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: A. Edward Tyler, 1080 Riviera Drive, Pasadena, California. WITNESS his hand, this 19th day of December, 1963.

ON THIS 19th day of December A.D. 1963, before me, H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared A. Edward Tyler known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. Clay Reavis
Notary Public in and for
Said County and State
My Commission Expires
February 19, 1967
Publish Sierra Madre News
Dec. 26, 1963, Jan. 2, 9, 16, 1964

LEGAL NOTICE

CERTIFICATE OF BUSINESS

FICTITIOUS FIRM NAME

THE UNDERSIGNED do hereby certify that they are conducting a convenient hospital business at 10138 Sunland Blvd., City of Sunland, County of Los Angeles, State of California, under the fictitious firm name of "Sunland Manor" Convenient Hospital and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: International Diversified, Inc., 3540 Shadow Grove Road, Pasadena, California. WITNESS my hand, this 27th day of December, 1963.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. Clay Reavis
Notary Public in and for
Said County and State
My Commission Expires
February 19, 1967
Publish Sierra Madre News
Jan. 2, 9, 16, 23, 1964

WORK WANTED

IRONING done in my home.

Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-11

WALLS AND WINDOWS

WASHED FLOORS WAXED

HERMAN DAVIS EL 8-7762 A:10-31f

PAINTING

Prices you can afford. M. C. Faulkner. HI 7-5925 A9-12-10-31

HELP WANTED

BABYSITTER wanted, 5 morn. week, 7:45 to 12:45. 355-9556. B:12-26-1-10

STAR STUDDER

earning opportunity for women! Represent AVON... the prestige cosmetic co. SY 3-6044 or HI 6-5788 B:1-9

FOR SALE — MISCELLANEOUS

SALE — Men's shirts and ties, also WORK trousers at half price. Good Asst. toys, reas. Mt. Alverno Thrift Shop, 158-A W. Live Oak, Arcadia. 446-9074 E:1-9

FACTORY SECONDS —

Picked melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E:4-61f

2 FOR 1 SALE

Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$. Open every night till 9 VETERANS THRIFT STORE 25 E. Colorado, Pasadena

Bill DING Says

THIS WEEK'S SPECIAL

STARTS JAN. 13

SHEET ROCK WALL BOARD

4x8

3/8" Thick

\$1.75

Per Sheet

Open All Day Saturday

MYRTLE AVE. LUMBER Co.

1525 SOUTH MYRTLE AVE. MONROVIA

Phone ELIOTT 8-1851

FOR SALE MISCELLANEOUS

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer \$1. Arnold's Hardware. E:1-9

BABY CRIB w/mattress, like new. Chrome dinnette table, both reasonable. Moving must sell. EL 5-9717 E:1-9-1-22

FIREPLACE WOOD, for large fireplace. 406 Pleasant Hill Lane, S.M. E:1-9

FREE - WESTINGHOUSE electric sewing machine, console, good cond. \$35. 355-3324. E:1-9

FOR SALE — AUTOMOBILES

CHEV. panel, xlt work horse or surf wagon. \$250. EL 5-6785 P:1-9

PETS

DK. GAUNTLET Siamese cat needs right kind, home, owner hospitalized. Excep. pedigree, 2 1/2 yrs. shots, spayed. EL 5-2783. 197 N. Mountain Trail. O:1-9

REST HOME

Eva Hardin CONVALESCENT HOME Nurses around the clock. Good food. Excellent care. Licensed for 9. M.A.A. patients approved. 94 1/2 N. BALDWIN 355-8169 T:9-261f

EXPERT ALTERATIONS,

also coats, suits & dresses made. EL 9-3931 S:11-21f

FOR RENT

DELUXE 2 Bdrm. apt. carpet, drapes, bit-ins, air cond., sound proofed, lge. lovely gardens. Mariposa Palms Apts. 439 W. Mariposa. EL 5-7060 EL 5-6942 D:1-91f

FURN. 1 Bdrm. apt. 1/2 block from town. Quiet. Water pd. \$65. 60 E. Sierra Madre Blvd. EL 5-8341 D:1-91f

FRESHLY decorated 3 bedroom house, close in. \$85. Harry A. Lange. EL 5-7196 D:1-91f

UNFURN. or Furn. 1 bdrm. apt., util. pd. \$90. 225 N. Lima Apt. 3. EL 5-9762 D:1-91f

DELUXE turn. 1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-181f

3 ROOMS, newly decorated. Utilities paid, stove and refrig. \$75. EL 5-3091 EL 5-6186 D:11-11f

\$105. NO STAIRS. 2 Bedroom Unfurn. Quiet, parklike surroundings next to public library 420 W. Sierra Madre Blvd. SY 5-2739

NICE 1 bdrm. house and carport, park-like area, \$70. Stove and refrig. Part Utilities pd. EL 5-8512 D:12-51f

FOR RENT

Wait!

Don't rent an apartment until you have seen the Townhouse — 170 E. Highland at Mt. Trail. Finest quality — 1 & 2 bdrms. Unfurn. (one, bedroom furn.) with rich nylon carpet, linen drapes, pvt. patio. All Medallion bit-in. kitch., real soundproofing and private, from \$115 & \$135. Stop by today. (You'll be glad you did!)

2 BEDROOM upper apartment. Unfurn. 355-6992 D:1-9-1-23

UNFURN. 1 bdrm. apt. excellent Blvd. location. W/ w cpts., pvt. patio, drapes, gar. disp., bit-ins, refrig., frplc., Air/C. \$110. Util. pd. 390 W. Sierra Madre Blvd. EL 5-7047 EL 5-7023 D:12-121f

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., \$130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-181f

LARGE DELUXE APT. 2 bdrms, 1 bath, built-ins w/ w carpets, drapes, air cond. lge. heated pool, close to town, quiet, serene atmosphere. 32 Esperanza EL 6-1120 1 Mo. free rent with lease

NEW deluxe unfurn. 1-bdrm. apt. Cpts., drapes, stove, refrig., A/cond., swim pool. 469 W. Sierra Madre Blvd. EL 5-6181 D:10-31f

UNFURN. DUPLEX Apt. 2 bdrm., \$85 mo. SY 6-0241 D:12-6-1-9

OFFICES OR SALES SPACE

Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

CHOICE unfurn. 2-B.R. apt. 3 compartment bath, pvt. deck, etc. Adults. 451 N. Baldwin D:9-261f

SMALL cottage, 1 bdrm., kitchen, bath, 1 person. 163 N. Grove. EL 5-0237 D:1-2-1-16

TIERED of an apartment? lovely 1 bdrm. furn. tree-shaded house. Redecorated, \$95 mo. EL 5-7582 D:1-21f

LUXURIOUS NEW SYLVAN WEST APTS.

1 & 2 Bdrms. 2 bdrm. apt. w/1% baths; Carpet & Drapes Built-ins — Air Cond. Heated Pool Carport plus Parking Teenagers Welcome Lease Starting at \$115 to \$135 51 ESPERANZA EL 5-2186 Mgr. Apt. M

STUDIO APT. New 2 bdrm., 2 bath. Disposal. \$115. AT 2-3762 after 3 p.m. D:12-261f

REAL ESTATE CLASS

NEW REVISED MATERIAL FOR REAL ESTATE LICENSE EXAMS 8 Weeks 15 Lessons \$35 — Includes books NEXT CLASS BEGINS JANUARY 29 INDIVIDUAL INSTRUCTION Convenient sessions in Board Offices REGISTER NOW PASADENA BOARD OF REALTORS 656 N. Los Robles SY 5-7076

REAL ESTATE FOR SALE

CHECK THIS

4 Baths, 3 Bdrms. Beautiful modern ranch house on professionally landscaped 100x200 lot. Beautiful view of 18x38 pool from large 30-ft. lanai. A real buy at \$49,500.

YEATS REALTOR IN MULTIPLE LISTINGS

449-4500 355-2765

Flamingo

Charming tri-level 2 Bedroom home. Top construction and condition. This is a beautiful clean property set under giant oaks. Pretty patio with a view. If you want the unusual, don't fail to see this charming retreat. Submit terms. \$14,500

ONE OF A KIND

Of course you want Sierra Madre, — and if you also want to stay in the low 20's — and need 3 Bedrooms and 2 baths, do let us show you this charming family home. 24 ft. Living Room w/ fireplace. Natural wood kitchen, w/w carpets. We will work out terms to suit you. \$22,250

A CERTAIN AIR . . .

has this attractive 2 Bedroom and Den Contemporary home. Formal Living Room, 12x20 Den w/ floor-to-ceiling fireplace, immaculate 18' kitchen overlooking garden, 2 spacious Bedrooms. New decor throughout. Custom carpets and draperies. Set on a level 100x100 corner lot, landscaped for seclusion. Submit \$25,750

FLAMINGO PROPERTIES

EL 5-8045

496 W. SIERRA MADRE BLVD.

3 Offices To Serve You SIERRA MADRE ARCADIA DUARTE

EL 5-7196

OPEN SUNDAY 1-5

Charming new 4 bdrm. and family rm., 3 baths Top neighborhood — adjoins Upper Rancho 301 W. ORANGE GROVE, SIERRA MADRE BUILDER EL 5-7961

FOR BETTER HOME BUYS SEE REALETERIA

OUR NEW YEARS SPECIAL

Looking for extra rooms? See this delightful home on wide lot. Stucco with shutters. 2 nice bedrooms and den usable as 3rd bedroom. Separate guest room with 1/2 bath plus large office usable as 5th bedroom. Cheery screened lanai overlooking double patio. W/w carpeting & drapes — fireplace — Hardwood floors. Asking \$26,500

NEW LISTINGS WANTED

We need new Listings NOW for our New Years Sales Campaign. Without obligation, we'll be glad to tell you what your place should bring.

John H. Curtis, Realtor

304 West Sierra Madre Blvd. EL 5-3433 Evenings EL 5-6996

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All Kinds FIREWOOD Also Tree Work HI 6-9289 Mr. Lopez

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HANDY MAN BARGAIN! (In the Canyon but on level lot.) Two bedroom cottage \$4,950! (Firm of course).

GORGEOUS 1/2 ACRE!

Beautifully developed, two separate yards, oranges, avocados, etc. Lovely six room home. Owner will put in new built-ins and decorate living room to suit. The MOST in a house and property for \$32,500! Prime area.

SLEEPER

Choice corner (Michilinda & Highland across from Shopping Bag) \$100 rental from older house in rear. Asking \$25,000, do not disturb tenant.

DREAM HOUSE

Cozy, six rm. doll house, sparkling clean w/w carpeting, drapes, excellent area between Churchill and Canyon. Try \$12,900. (No garage but parking near).

WE HAVE OTHERS!!

RENTAL

Cozy two bedroom duplex, unfurn., completely fenced, \$95 includes all utilities.

LA LONE REALTY

356-1493

EL 5-9929 (24 hr.)

320 W. Sierra Madre Blvd.

ATTRACTIVE MODERN

Good S.W. area, 2 bedrooms, den, sep. dining. Modern kit., breakfast bar, large living rm. with w/w carpet. Work shop and laundry room. Fenced, secluded yard. \$21,500

CLOSE TO ST. RITAS

Spic and span 3 bedroom, family room stucco. New w/w carp. Large covered patio, wide easy to maintain lot. Sewers connected and paid. \$22,500

WIDE VALLEY VIEW

Swedish Modern Chateau. 1 bedroom, sun room, large family kitchen, fireplace, 2 patios, 2 car garage. \$16,900

Leaving California

Delightful, cheerful 3 lge. bdrm. home, w/2 full bas., center hall, attr. kit, lge. brkf. rm., lush cpts., & drapes. Treed, level lot 110x200, opp. Santa Anita Oaks. Asking \$34,950

Exquisite 2-fam. Rm. 4 yr. old beau. contemp. 60x150 lot, near Oaks. 2 ba., hdwd flrs., fam. rm. w/tp. 16x14 bdrm. w/ba. Bit-in birch kit. \$29,950

Drive-by 225 Oak Mesa. Young cntmp. 3 bdrm. 2 1/2 ba., fam. rm., sep. din. rm. Lush w/w cpts., drapes. 10x18 easy care lot. H & F pool. 7 yr. old mod. Contemp. On 100x190 treed lot. 3 bdrm. plus convert. den w/frpl. Wool cpts., All birch bit-in kit. 42x18 pool, ideal for rear patio living. Close to Oaks. \$43,500.

Ken Smith

SY 2-0123 Realtor

685 N. Auburn

Tri-Level Modern 3 B.R., 2 baths. Family rm. w-wet bar. 2 fire places. Built-in electric kit. Beautiful refrigerator. New w-w carpets. Hi up with view. Area of \$50,000-\$60,000 homes. Only \$38,500. \$28,950

340 N. SUNNYSIDE Lovely 10-year ranch, 3 bedrooms, 2 baths, den, built-in electric kitchen, immediate possession. \$28,950

Immaculate 2 - bedroom stucco on beautiful terraced lot, large family room, fireplace, w-w carpets. Asking \$19,500.

YEATS REALTOR IN MULTIPLE LISTINGS

Eleonor Powell 449-4500 355-0934

FOR SALE — REAL ESTATE

OUR LOSS—Your Gain!

Must move in a hurry! We wanted \$22,500 but will listen to any offer. Xlnt. location, N. Arcadia. Highland Oaks elem. sch. 2 lg. br., 1 ba. home on lge. secluded lot. Low taxes. 15 yr. Xlnt. cond. l.g. lr. w/frpl. Sep. din. rm., study. Sep. ldr. rm. New w/w cpt. Xlnt. stge. space, bit-ins. Well insulated. Patio area. Imm. poss. Submit terms.

By Owner EL 5-0873

SIERRA MADRE NEWS

Thursday, Jan. 9, 1964

REAL ESTATE LOANS

90% On FIRST LOANS From 5 1/2% Interest Second Loans on Equity Lydia Cunningham W/Spanning HI 5-2489 Eve. SY 8-3203

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1ST & 2ND REAL ESTATE LOANS WE BUY TRUST DEEDS So. Calif. Trust Deeds HI 6-4423 MU 1-9059

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ALTERATIONS

ALTERATIONS HEMS The Misses Dickinson 775 Idle Hour Lane ELgin 5-0562

AUTO REPAIRS

NORM'S GARAGE MOTOR TUNE UP — BRAKE SERVICE Dependable Auto Repair Operated by Clarence N. Morrison 22 E. Montecito EL 5-1146 Closed Saturdays

GARDEN SERVICE

COMPLETE GARDEN SERVICE Landscaping and Relandscaping Sprinklers installed, repaired New lawns Small tree removal Light & Heavy Hauling Insured EL 7-1940

LANDSCAPING

FRED OSTI JR. Landscaping & clean-up Relandscaping lawns Sprinkler Systems Sod Removal Ivy Mowing Rototilling Tractor Grading Rubbish Hauling FREE ESTIMATES Licensed & Insured EL 5-7353 (anytime)

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Sierra Masonry BLOCK & CONCRETE ALL TYPE MASONRY WORK Free Estimates P.O. BOX 502 SIERRA MADRE EL 5-0100 7 a.m.-3 p.m. & evens.

NURSERY

MAMA PETE'S DAY NURSERY Vacancy HOURS 7:30 to 5:30 71 SUFFOLK EL 5-9567

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FOOTHILL GENERAL HEALTH SERVICE

Ralph J. Martin, D.C. and Associates Chiropractic Health Service 478 W. Sierra Madre Blvd. Sierra Madre, Calif. Office Phone EL 5-1138

REAL ESTATE LOANS

90% On FIRST LOANS From 5 1/2% Interest Second Loans on Equity Lydia Cunningham W/Spanning HI 5-2489 Eve. SY 8-3203

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MASONRY

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NURSERY

MAMA PETE'S DAY NURSERY

Women's Council Celebrates Birthday Jan. 7

Members and friends of the Women's Council of the Assumption of the Blessed Virgin Mary Church gathered in the Parish Hall last Tuesday evening, Jan. 7, to celebrate the Council's 13th birthday.

Theme for the evening was "The Thirteen Days of Christmas." Members of the Women's Council modeled costumes borrowed from the Assumption of the Blessed Virgin Mary Thrift Shop for the occasion. Mrs. Richard Hahn was the fashion show commentator.

Mrs. Richard Hahn and Mrs. R. D. LeRoy were co-chairmen for the evening's entertainment. Hostesses for the evening were Mmes. C. E. Dickinson and F. L. Fruechtel.

Book Reviewer To Speak At St. Rita's Guild

Muriel Helfenbein, book reviewer from Pasadena, will speak to the members of St. Rita's Guild at a luncheon meeting at 11:45 a.m. next Tuesday, Jan. 7, following the business meeting in the school hall, 320 N. Baldwin Ave., Sierra Madre.

Rev. Thomas O'Malley, pastor, will open the meeting with prayer, the Salute to the Cross and the Salute to the Flag. Mrs. John Gendron, president, will preside at the business meeting, where reports will be given on the results of the annual Christmas Bazaar and the last paper drive by Mrs. John Heck, ways and means chairman.

Mrs. Charles Collins, room mother chairman, will report the results of the Christmas gift collection for the school faculty.

Luncheon will be prepared and served by mothers of the fifth grade students.

Mrs. Helfenbein will give thumbnail introductions to nine current books. Among them will be the "Shoes of the Fisherman" by Maurice West, a novel about the burdens and problems of the man chosen to be Pope, and the "Child Worshipers," Martha Weinman Lear's book about parents who are making the child a new status symbol and parenthood a competitive sport. Mrs. Harry Meskill, program chairman, will introduce the speaker.

Attend the Church of Your Choice This Sunday

Pioneer Women Plan Fund Raising Dinner

Mrs. Gladys Dickholtz, president of the Pioneer Women's Club, announced that Mrs. Ray Appelbaum will hostess the fund-raising dinner party to be held Saturday, Jan. 11, at 6 p.m. at the Pasadena Jewish Temple and Center, 1434 N. Altadena Drive, Pasadena. Profits will go to the Pioneer Women's project in Israel.

Entertainment for the evening will be three Pasadena girls, Linda Katzman, daughter of Mr. and Mrs. Abe Karzhman; Evelyn Ralke, daughter of Mr. and Mrs. Sydney Ralke; and Jane Sparer, daughter of Dr. and Mrs. Louis Sparer. The girls will sing and play folk tunes, both old and modern, Israel folk tune, and also lead in group singing.

The public is invited to attend. Advance reservations may be made by contacting Mrs. Gladys Dickholtz at SY 4-2821.

Luncheon Honors Three Alumnae

The Pasadena Alumnae Association of Kappa Delta is holding a luncheon Friday, Jan. 10, at 12:30 p.m.

Members will gather together at the Eldorado Inn in Pasadena to honor three distinguished alumnae from this area; Mrs. Maxwell Krause of North Hollywood, Sigma Province president; Mrs. Willis E. Eckloff of Arcadia, Province Ten Alumnae Officer; and Mrs. Donald E. Schmiedeberg of South Pasadena, president of the Southern California Council of Kappa Delta. The honored guests will be presented with gifts.

Mrs. Robert S. Beck of Alhambra, chairman of the event, is accepting reservations. Invitations have been issued to presidents of all Province Ten alumnae associations represented on the Southern California Council of Kappa Delta.

Among those receiving invitations are Mrs. Jonathan Ritchie, Glendale; Mrs. Thomas Foley, Los Angeles; Mrs. John M. Barnes, Los Angeles; Mrs. Paul R. Kuhn, Newport Beach; Mrs. David Cossaboom, Santa Ana; Mrs. A. D. Adams, Upland; Mrs. Roy Young, Rolling Hills; Mrs. Wesley G. Poynter, Whittier; Mrs. Leon Foley, Arcadia; Mrs. James Markley, La Mesa; Miss Karen Schreiner, Granada Hills; and Miss J. Patricia Koehler, Lakewood. All Kappa Deltas in the area are welcome.

Airman Dittmar Graduate of Training School

Airman Third Class Robert E. Dittmar of Sierra Madre has graduated from the technical training course for new members of the Air Force Medical Service at Greenville Air Force Base.

Airman Dittmar, son of Mr. and Mrs. James Dittmar of 601 Mariposa Ave., Sierra Madre, was selected for further training in the medical field at Gunter AFB, Alabama.

While at Greenville AFB, the airman received orientation training on the mission of the Medical Service, basic hospital procedures, emergency medical treatment and mass casualty care as an introduction to his new job specialty.

The airman is a former student at Pasadena High School.

Kappa Delta Alumnae Reviews History Goals

The Pasadena Alumnae Association of Kappa Delta will meet at the home of Mrs. Robert Stevens, 954 Afton Road, San Marino, on Tuesday, January 14 at 7:30 p.m. An interesting program entitled "History-Progress-Future Goals of the Pasadena Conference" will be presented. Mrs. Leon Foley of Arcadia will preside.

Mrs. Raymond J. Wilbert of Alhambra will be chairman of the committee that includes Mrs. Ray Untereiner, Pasadena; Mrs. Fred W. Pierce, Altadena; and Mrs. E. Collender, San Marino.

All Kappa Deltas in the area are cordially invited to attend. Reservations may be made with Mrs. S. Leroy Bradley Jr., HI 7-7059.

Carousel Guild First Meeting Of New Year

The first meeting of the new year for the Carousel Guild of the California Babies and Children's Medical Center will be held at the home of Mrs. Edward Wilson, 1134 Glen Oaks Boulevard, Pasadena, on Thursday, Jan. 16 at 10:30 a.m. Mrs. Robert E. Morris, chairman, will preside.

Mrs. R. A. Murphy will report on the success of "A Day at the Races" sponsored by the main auxiliary on Tuesday, Jan. 14, that many of the Carousels attended. Luncheon will be served at 12 by Mrs. Edward Wilson, hostess and her co-hostesses Mrs. William Welch and Mrs. George Fraser.

Michael Jeide Jr. Christened In San Gabriel Church

Michael Alexander Jeide Jr., 3 months old son of Mr. and Mrs. Michael A. Jeide, 108 N. Baldwin, on December 8 was christened by Dr. Crawford Brown in the Church of Our Saviour in San Gabriel.

Godparents of the child were Mrs. Marguerite Barnes and Mr. Nels Holte, both of Sierra Madre.

Sister of Mike Jr., Heide Anne Jeide was also christened by Dr. Brown when she was 11½ months old. Heide is now 6½ years old.

Paternal grandparents of Mike Jr. are Mr. Winston Jeide of Burbank and the late Mrs. Dorothy Jeide. Paternal great-grandmother is Mrs. Ruth Alexander of Santa Rosa, Calif., who was unable to attend the christening ceremonies. Paternal aunt, Miss Patricia Lee Jeide of San Francisco was able to attend. The baby's great-grandfather, the late H. F. Alexander, was owner of Pacific Steamship Company.

Maternal grandparents are Mr. William P. Robb of El Paso, Texas and Mrs. Mable Brown, Temple City. Mrs. Margaret Walton of Leucadia, Calif. is the maternal great-grandmother and the late Mr. William J. Walton the great-grandfather.

Refreshments were served after the christening at the Jeide's home by Mrs. Jeide and daughter Heide Anne.

Guests were Mr. Peter Brown, Mr. and Mrs. Nels Holte and daughters Cindy and Heide, Mrs. Bessie Keeler, Mr. and Mrs. William Barnes and daughter Donna, Mr. and Mrs. Gage Shannon and daughter Mary and Mrs. Ruth Brenner, and Mr. and Mrs. William Hanchev.

Republican Club First Meeting Pot Luck Dinner

The Foothill Republican Club will hold its first meeting of 1964 on Wednesday, Jan. 8, at the Vasa Temple, 2031 E. Villa, Pasadena. Future meetings will be the first Wednesday of each month.

The pot-luck dinner and meeting are at 8 p.m. preceded by an hour's social get-together.

Sgt. Roland Montgomery of the Sheriff's Narcotic Detail will speak on the subject, "The Use and Misuse of Narcotics."

If you are interested in attending call EL 5-6668.

Your . . . Community . . . Hospital

You, Mr. Sierra Madrean, can feel proud and fortunate, or you can resent and criticize what you really don't understand. You may read articles which condemn small hospitals and statistics which show you that your hospital costs are beyond the moon. The articles written by those who criticize small hospitals have yet to compare one hospital with another.

Basically, a comparison between hospitals is extremely difficult. The physical construction could feasibly mean the difference of 2 or 3 employees, more or less. Can a larger hospital (250 beds) operate more economically than a small hospital (25 beds)? The answer is yes! Can a small grocery store operate more economically than a chain of grocery stores? The answer is NO! So ask yourself WHY? Purchasing, for example: larger hospitals may buy and take advantage of quantity discounts. If a large hospital has a nursing school and interns, then costs of employees are absorbed by the nursing trainees and interns. Yet the costs per day are very close if you compare large and small hospitals.

Let's keep the records straight! If you are confined in a large hospital, the nurse in charge may be attending 30 to 40 patients. Therefore, you cannot possibly receive personalized service. Compare that factor with one nurse who is responsible for 15 to 20 patients. Why is this important? It is important to you as our patient and important to us as professional people. We can give you a little more personal attention. A small hospital may not provide its patients with cobalt units or radium therapy, but how often is this needed?

Therefore, before a comparison is made between small and large hospitals, or even small to small, a multitude of facts must be considered.

Sierra Slimmers Install Officers

The Sierra Slimmers, local chapter of T.O.P.S., installed new officers in a candlelight ceremony last Monday in the home of Mrs. William Waite.

Installed were Mrs. John Wilson, president; Mrs. Douglas Bolitho, vice president; Mrs. Richard Kepler, secretary; Mrs. Oliver Abraham, treasurer; Mrs. Dean Shelly, weight recorder, and Mrs. William Sharf, reporter. Past officers were honored and presented with appropriate charms for the office they held.

New members interested in "taking off pounds sensibly" are welcome. For information, call Betty Wilson, 355-7011.

Use the Classified Ads and turn Your Used Merchandise Into Cash

LEGAL NOTICE

CITY OF SIERRA MADRE, CALIFORNIA
NOTICE INVITING BIDS
For Construction of Well

Sealed proposals will be received at the office of the City Clerk, City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 a.m. on January 23, 1964, for construction of Well No. 6 near the southeast corner of the City's well field, south of the equipment yard at 621 East Sierra Madre Boulevard. The work includes drilling, developing and production testing of a 20-inch diameter by 400-foot deep well, drilled by the cable-tool method. All work must be completed within 90 calendar days after award of the contract.

LEGAL NOTICE

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above mentioned. Plans and specifications and all contract documents may be obtained at the Sierra Madre City Hall, or at the office of James M. Montgomery, Consulting Engineer, Inc., 535 East Walnut Street, Pasadena, California, upon payment of a deposit of \$10.00 for each set of specifications and accompanying drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within 30 days after the proposals are opened. The specification is entitled "SPECIFICATIONS FOR CONSTRUCTION OF WELL NUMBER 6."

Thursday, Jan. 9, 1964

SIERRA MADRE NEWS-3

LEGAL NOTICE

Each proposal must be accompanied by a certified or cashier's check or bid bond in the amount of ten percent of the estimated aggregate amount of the bid as a guarantee that the bidder, if an award is made to him, in accordance with the terms of his proposal, will promptly execute a contract in the required form, secure payment of workmen's compensation insurance, and furnish a satisfactory faithful performance bond and a labor and material bond. Each of said bonds shall be in the sum of not less than fifty percent of the estimated aggregate amount of the payments to be made under the contract, computed on the basis of the price stated in the proposal. In addition to the above and if requested by the City, the bidder shall furnish a financial statement of recent date. Failure to comply with this requirement will render a bid informal and

shall be sufficient cause for rejection. Notice is hereby given bidders that in accordance with the provisions of Section 1770 of the Labor Code, the City Council of the City of Sierra Madre has ascertained the prevailing rate of per diem wages for each craft or type of workman or mechanic needed to execute the contract which will be awarded the successful bidder, to be established by Resolution Number 2038.

The City reserves the right to reject any or all bids, to waive any informality in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, California.

CITY OF SIERRA MADRE
By: L. MARIE WARFEL
Dated: December 30, 1963
Publish Sierra Madre News
Jan. 9, 16, 1964

SLEEP CITY'S STOREWIDE CLEARANCE

KING SIZE SETS

SIMMONS MED. FIRM SET . . . \$98
SEALY FIRM SET . . . \$108
VAN VORST FIRM SET . . . \$118
ENGLANDER EXTRA FIRM SET . . . \$128

QUEEN SIZE SETS

VAN VORST FIRM SET . . . \$88
SEALY FIRM SET . . . \$98
ENGLANDER EXTRA FIRM SET . . . \$113

TWIN SIZE BEDS

OVERSTOCK LIQUIDATION

Large Savings!



SEALY SPECIAL SET . . . \$38
SIMMONS FIRM SET . . . \$49
HOTEL QUALITY FIRM SET . . . \$58
SERTA QUILT TOP SET . . . \$63
CROWN ROYAL EXTRA FIRM SET . . . \$68
ODD PCS. TWIN MATTRESS OR BOX SPRING . . . \$19 ea.

TRUNDLE RISER

Sofa by day makes full or 2 twin size beds by night. Extra firm innerspring mattress.

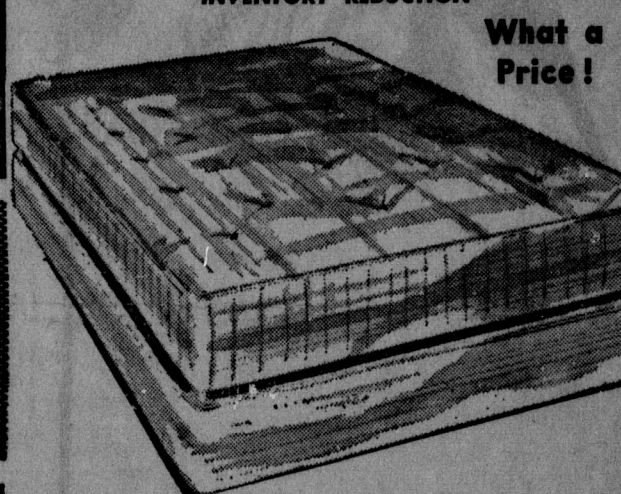
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INVENTORY REDUCTION

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PRINCESS FIRM SET . . . \$46
SEALY GOLDEN SLEEP EA. PC. \$38
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ECLIPSE ORTHO SET EXTRA FIRM . . . \$78
SERTA EXTRA FIRM QUILT TOP . . . \$88
VAN VORST DELUXE QUILT TOP EXTRA FIRM . . . \$92

MAPLE BUNK BED SALE . . . \$28⁸⁸

METAL BED FRAMES ONLY . . . \$4⁵⁰

SMASHING REDUCTIONS IN BEDROOM FURNITURE

Final Clearance CONVERTIBLE SOFAS



Beige Damask Reg. \$159 NOW \$118
Simmons Hide-A-Bed Reg. \$199 (one only) NOW \$159
12 Only—Assorted Styles & High-grade Fabrics Reg. \$229 NOW \$149
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- 5 Pc. King Size Contemporary Bedroom Group WAS \$349 CLOSEOUT \$249
Top quality, Eastern Mfg., 72" dresser, 2 night stands, mirror and headboard.
- French Provincial Antique White Set WAS \$349 CLOSEOUT \$247
Includes twin size canopy bed, dresser, mirror, 2 night stands.
- Nantucket 5 Pc. Early American Set WAS \$459 CLOSEOUT \$344
In solid birch, 10 drawer master dresser, framed mirror, all size headboards and 2 large night tables.
- Contemporary 5 Pc. Set WAS \$359 CLOSEOUT \$268
In beautiful cherry walnut finish.
- Basic-Witz Beautique Antique White Set WAS \$599 CLOSEOUT \$463
Floor sample, king size high poster headboard, twin mirrors and 2 night tables.



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FOOTHILL-ROSEMEAD SHOPPING CENTER • Take San Bernardino Freeway, North on Rosemead, West 1 Block on Foothill

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8 A.M. TILL 5 P.M.

SATURDAYS -- 8 A.M. TILL 12 NOON

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hours at

SIERRA MADRE NEWS OFFICE

9 Kersting Court

6 A.M. TO 8 A.M. -- 5 P.M. TO 6 P.M.

SATURDAYS TILL 2 P.M.

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SPORTS AS Hank Ives SEES IT



Little This-N-That

SURE, Southern California might have given the Fighting Illini a closer battle in the Rose Bowl, but I thought the Huskies did a good job. Illinois had a HUGE, strong team and simply outmaneuvered the very game north-erners.

LONG RANGE FORECAST... Local fans will be up-set next Dec. when Michigan is selected to play in the Rose Bowl on New Year's Day against UCLA, because the same Illinois team won the Big-10 title hands down but could not play because of the "no-repeat" clause.

OLD HANKUS correctly tabbed Texas, Nebraska and Oregon in their bowl en-counters but blew the duke on Washington and Missis-sippi. Shucks a couple of prognosticators that I know missed all five of them.

LATE NOTE TO SANTA... Please don't forget that one winning daily-double at Santa Anita that topped my Christmas list.

NOT ONE Ram was named to the Players All-NFL first team while Frank Varrachione and Dick Bass made the second offensive squad. No one, not even Jack Pardee, made either defensive eleven. Bass had a fine season in '62, but how could the players tab him over The Packer's Tom Moore this year?

PREDICTION DEPT... Pasadena High School to cop the Foothill League basketball title over Burroughs and Glendale. George Terzian has a good group as Jackie Gleason would say.

SPEAKING OF JACKIE, did you get a chance to see him on the golf links in last week's anniversary show. He takes his golf seriously but would still be fun to follow. He canned a couple of miraculous putts while leading Arnold Palmer, in a personal duel, after nine holes.

THE CHARGERS probably wouldn't win the (NFL) title if they switched leagues, but it is a cinch that a number of the San Diego personnel would make it big. Lance Alworth, for instance, is one of the finest flankerbacks in the business. Come to think of it, more than one NFL club could use the veteran Tobin Rote.

LET THE PROS of the NFL pick the 1963 All-American team.

ENDS... David Parks, Texas Tech, first round draft choice of the Forty-Niners and Hal Bedsole, USC, snatched by Minnesota in the second go-around.

TACKLES... Scott Appleton, Texas, top choice of Dallas and Carl Eller, Min-nesota, grabbed by the Vik-ings.

GUARDS... Bob Brown, Nebraska, first pick of the Eagles, and Herschel Turner, Kentucky, chosen by St. Louis in the second round.

CENTER... Jon Morris, Holy Cross, a surprise choice of Green Bay in the second round.

QUARTERBACK... Pete Beathard, USC, first pick of Detroit but signed by Kan-sas City.

HALFBACKS... Charles Taylor, Arizona State, by Washington (and this boy looked like money in the bank in the East-West Game) and Marv Woodson, Indiana, Baltimore's first choice.

FULLBACK... Pat Crain, Clemson, drafted by Chicago as a first round future choice.

It should be remembered these players were picked by clubs on the basis of the help they need and it will be interesting to see how many of them will go on to make it big in pro ranks.

One of the Year's Top Oddities... Willamette University was playing Puget Sound and the score was 20-20. Willamette QB Jim Dam-

Here's a story Ray Starrs told me the other day... of course I cannot vouch for it, but to date Ray has kept fairly well on the honest side of things, so I will pass it on to you for your con-sideration... Please do not judge Foothill Television Cable Company by this story. It is a very fine com-pany.

Seems that Ray was on his way to work very early one morning (evidently be-fore the usual time for most people of the fair city of Palm Springs).

In passing a warehouse he noticed several men very hurriedly loading a truck with merchandise... Ray immediately called the police and reported what he thought was a robbery.

The police hurried to the spot and investigated. As Ray had suspected, it WAS a theft, and the entire group was caught with the goods.

What struck us as un-usual about the story was when asked just why he suspected the robbery in the first place, since there was obviously nothing unusual about the people removing merchandise from a ware-house to a truck, Ray re-plied... "It HAD to be a robbery... no regular em-ployees of ANYBODY would work that fast."

And that folks is the way the wagon wheel rolls...

In closing this column for this week, let me remind you that I am indeed happy to be alive and living in Sierra Madre... look over the past year, then forward to a nice clear future... I'm sure you will know what I mean, I hope, I hope, I hope.

barski faked a handoff into the line, hid the ball on his hip and rolled out. He spotted his end near the goal line and fired a 47-yard TD

United Way Drive Goes Over

mail appeal and door-to-door drive. And the remain-der of the total figure is \$6,600 and is received here from AID. This represents wishes to emphasize that over \$8,000 of our total fig-ure comes to Sierra Madre from AID. This money would have been lost to our com-munity had we failed to join United Way. Also, Mrs. Young says, a number of people had returned their fund drive envelopes during the campaign without a contribution and stated they did not wish to contribute to a drive that was not lo-cal. These figures emphasize that there is a mistaken idea and show how much we do benefit in our own community from United Way. It also assures those who contribute where they work that their contribution is returned to Sierra Madre. If anyone who did not

contribute during the drive wishes to do so now, this money will be welcomed and will aid us in starting a fund to provide the early money to the agencies next year. The United Way bud-get committee begins plans for next year's budget with meetings this month. James Abernethy, our local presi-dent, and Paul Devlin, the local vice president, will lead the group attending to represent Sierra Madre.

Free Rose Care Demonstrations

Secrets of successful rose care in Southern California will be given at the eight free rose care demonstra-tions held annually in the "Pageant of Roses Garden" at Rose Hills Memorial Park, R. L. McNitt, Jr., president, announced yesterday that this year there will be two complete demonstrations each afternoon at 1:30 and 2:45 on Saturday and Sun-day, Jan. 11 and 12, and again on the following Sat-urday and Sunday, Jan. 18 and 19.

Many rose lovers here make the mistake of trying to use eastern methods in pruning and caring for their roses," McNitt said. "For ex-ample, our climate makes radical rose pruning unne-cessary and actually keeps the plant from producing its maximum number of blooms.

You are cordially invited to attend
ROSE PRUNING DEMONSTRATIONS
at the
"Pageant of Roses Garden"

Saturdays • January 11 & 18
Sundays • January 12 & 19
at 2 p.m. and at 3:30 p.m.

Expert rosarians will demonstrate the proper methods of pruning and caring for roses for your own garden.

ROSE HILLS Memorial Park
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ONLY THE BEST SINCE 1955
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RUSHED DAILY FROM NEARBY RANCHES
Naturally better because they're fresh-er—days fresher than chickens shipped in from other states. There's no border-line freshness with Von's fryers... the taste tells the tale!

WHOLE FRYER 2 to 2 1/2 lbs. Avg. Wt.
Quartered Cut-Up or **33¢**

Pick the Parts You Prefer!

Drumsticks TENDER & TASTY **49¢**
Thighs EXTRA FLAVORFUL... FROM FRESHER FRYERS! **53¢**
Breasts LOTS OF SWEET, JUICY WHITE MEAT **57¢**

LAMB ROAST U.S.D.A. Choice—Young & Tender
SQUARE CUT SHOULDER... **33¢**

Lamb Shoulder Chops TENDER & TASTY **59¢**
O-Bone Lamb Chops LEAN & MEATY **69¢**
LAMB BREASTS Economical to Stuff and Bake **12¢**
Fresh Ground Chuck Freshly Ground All Choice Lamb **39¢**
CAMP'S FROZEN STEAKS Laminated 4 oz. Pkg. **33¢** Broiler 7 oz. Pkg. **39¢** Veal 7 oz. Pkg. **49¢**

The Real MCCOY CORNED BEEF Boneless Brisket or Corned Round **69¢**
Cry-O-Vac Wrapped

SCOTT TISSUE White or Ass't. Colors
1000 SHEET ROLL **10¢**

VON'S FLOUR Enriched, All Purpose
5 LB. BAG **29¢**

VON'S COFFEE A Premium Blend
1-LB. CAN. **49¢**

Pork & Beans HUNT'S-IN SAUCE BIG 2 1/2-CAN **19¢**
Rice Dinners BETTY CROCKER—5-OZ. PKG. MILANESE or PROVENCE (VALENCIANA... 49¢) **39¢**
Apple Juice HI COUNTRY QUART BOTTLE **29¢**
Fruit Cocktail LIBBY'S 303 CAN **19¢**
Sego Liquid DIETARY 9 FLAVORS 4 10-OZ. CANS **97¢**

EVERFRESH FROZEN VEGETABLES
Peas, Cut Corn, Baby Limas, Mixed Vegetables, Peas & Carrots, Chopped Spinach, Broccoli Cuts, Cauliflower, French Cut Green Beans, Crinkle Cut or French Fried Potatoes.
REG. PKGS. **8¢** **\$1.00**

VON'S Shopping Bag SPECIALS IN THE DELICATESSEN
FRANKS 49¢
OSCAR MAYER ALL MEAT 1-Lb. Pkg. **49¢**
Mild Cheddar 59¢
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VON'S Shopping Bag BIG SAVINGS ON PRIZE PRODUCE
APPLES Extra Fancy **39¢**
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Anjou Pears EXTRA FANCY—FROM OREGON SMOOTH SKIN—SWEET & LUSCIOUS! **10¢**
Sunkist Lemons THIN-SKINNED FULL O' JUICE **10¢**
Deglet Noor Dates 1 1/2-LB. PKG. **39¢**

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ORANGE JUICE Treesweet—Frozen 6 OZ. CAN **49¢**

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SLICED 1 LB. PKG.
OSCAR MAYER SARAN-WRAP BACON 1 LB. PKG. **69¢**

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Swordfish Steaks **69¢**
Fresh Ocean Perch **59¢**
Poached Shrimp **49¢**

Sundries Special COMMAND HAIR DRESSING FOR MEN Reg. \$1.00 Value 1 1/4 oz. Tube... **88¢**

AJAX DETERGENT NEW! All Purpose Powder GT. SIZE INCL. 10¢ OFF **49¢**

VGC BOURBON Straight Kentucky—6 yrs. old FIFTH **\$4.19** QUART **\$5.27**

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(Foothill-Rosemead Shopping Center)
Telephone 355-1503

MAY WE SUGGEST
• STUFFED HALIBUT FILLET a la CORONADO •
Sauté 1/2 cup of mushrooms in butter until golden brown. Mix one teaspoon salt, 1/2 teaspoon pepper, 1 and 1/2 cups of bread crumbs, 1/3 cup heated milk and blend with mushrooms. Cut fillets into strips and place inside of greased muffin pans. Fill centers with mushroom stuffing. Cover with oiled paper and bake in moderate oven 20 minutes. Remove paper, dot stuffing with butter and top with green pepper rings and continue baking until delicately brown. Garnish with thin lemon slices and serve.

SPECIALS JANUARY 9, 10, 11

FRESH COOKED LOBSTER Reg. \$1.59 **\$1.19 lb**

FANCY MEDIUM GREEN SHRIMP Reg. \$1.25 lb. **95¢**

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LOCAL LOBSTERS

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★ KING CRAB MEAT	★ EASTERN CLAM MEAT
★ COOKED SHRIMP (Small, Med. & Lge.)	★ FRYING SHRIMP
★ KING CRAB MEAT LEGS	★ STEWING & FRYING OYSTERS

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★ ALTADENA 2448 Lincoln Ave.
★ PASADENA 1616 State St. (at Fair Oaks)
★ WEST ARCADIA 1407 Baldwin Ave.
★ PASADENA 3841 E. Sierra Madre Blvd.

Faith Lutheran Holy Communion

Holy Communion will be celebrated in the 10:30 Sunday morning worship service at Faith Lutheran Church, 945 Hastings Ranch Drive. There will also be a public reception of new members before the church altar.

In the service, the Rev.

Armin Hesse will speak on "The Christchild's Exodus." The Senior Choir, directed by Edgar Pilschke, will sing Wyrvik's arrangement of "Dearest Jesus, Draw Thou Near Me."

In the Sunday school session, beginning at 9:15, the departments will study the Scriptural account of "The Boy Jesus in the Temple." Bible classes for the junior and senior high, for college and adult ages are conducted during the Sunday school teaching session. The Sunday school staff will meet next Tuesday evening at 7:30 p.m.

What is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
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Attend the Church
of Your Choice
This Sunday

BETHANY
Evangelical
LUTHERAN
CHURCH
La Sierra and
Wanda on Sierra
Madre Blvd.
West Pasadena
9:30 S.S. Worship
Worship
Service
11:00 a.m.
Sermon
"Growing Up"
by Pastor Niels C. Carlsen
(Nursery Provided)

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod
945 Hastings Ranch Drive Armin W. Hesse, Pastor
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
Lesson: "The Boy Jesus in the Temple"
10:30 — SUNDAY WORSHIP SERVICE—Holy Communion
Sermon: "The Christchild's Exodus"
Public Reception of New Members
A CHRISTIAN WELCOME TO YOU!

"The Church of the Lighted Cross"

TRINITY

PRESBYTERIAN CHURCH

Sierra Madre Blvd. and
Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP — JR. & SR. H — 7 P.M.

SUNDAY, JAN. 12 — Sermon:
"MEASURING OUR MINISTRY"



BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert M. Schaper, Pastor

9:30 a.m.—Sunday School for all ages
11:00 a.m.—"The Real Thing"
6:00 p.m.—Christian Endeavor
Primary through Senior High
7:00 p.m.—Evening Evangelistic Hour
by Pastor Schaper



Sierra Madre Congregational Church

"The Church of the Singing Tower"
Morning Worship: 9:30 and 11:00 A.M.
Church School: 9:30 A.M. Jr. & Sr. H: 7:00 P.M.
College Age: 8:00 P.M. Niners: 4:00 P.M.
"For God and Country"
Rev. George W. Lindsay, preaching

First Church of Christ, Scientist

196 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 — 9:30 A.M.
Wednesday Testimonial Meetings — 8:00 P.M.
"God the Preserver of Man"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays — 12:55 P.M.
Saturday — 10:55 P.M.

Santa Anita Church of Religious Science

225 W. Colorado Blvd., Arcadia HL 8-8206
DR. ETHEL BARNHART, Minister
Sunday, Jan. 12 — 9:00 & 11:00 A.M.
DR. ADELA ROGERS ST. JOHNS, Guest Speaker
Santa Anita Church Day School — Kindergarten
through Sixth grade Second semester begins
January 27 — Open for enrollment

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Curate

SUNDAYS

7:30 a.m.—Low Mass
8:40 a.m.—MORNING PRAYER
9:00 a.m.—FAMILY EUCHARIST
9:30 a.m.—SUNDAY SCHOOL
10:30 a.m.—SUNG EUCHARIST & SERMON
Weekdays Holy Eucharist 7 a.m.
Also Wednesday and Friday 9 a.m.

Bethany

Dr. Robert N. Schaper, pastor of Bethany Church of Sierra Madre announces that beginning on January 12, he will commence a series of sermons on the general theme, "The Letters of the Apostle John." His subject this Sunday will be, "The Resurrection."

The Sunday morning service last Sunday was an observance of the Lord's Supper in which the entire congregation, dictated by their own heart, participated in the Communion Service. During the 7 p.m. evening service, Pastor Schaper will also bring a challenging message from the word of God.

The two basketball teams at Bethany Church will both be participating this coming week. On Saturday, Jan. 11, the Junior High Basketball Team, coached by Mr. Ron McCloskey, will play the Pasadena Presbyterian Church at the YMCA at 11 a.m. On Monday, Jan. 13, the Bethany Church High School and adult team will play Immanuel Baptist at the Pasadena City College gym at 7 p.m. Mr. Finney Stiles is coach of the High School and Adult team.

On Sunday, Jan. 12, the Mariners Sunday school gospel team will conduct services at the Union Rescue Mission in downtown Los Angeles. This team is led by Mr. Lee Bernard of World Vision and a member of Bethany Church. On Sunday evening after the service the Junior High Christian Endeavor Group will conduct a sing at 8:30 p.m.

The Women's Bible Study Group, taught by Mrs. C. J. Howell and co-ordinated by Mrs. Ethel Aijian, reconvened for their first session in 1964 on Wednesday at 9:30 a.m. The Bible Study Fellowship is open to all ladies in the area who may be interested in receiving a greater understanding of the Word of God as it is studied in depth. There are exciting discussion groups led by various women of the church and then a combined service in which all the ladies meet together for a lesson taught by Mrs. Howell. The group adjourned for the holidays, has been averaging in attendance about 100 women. For further information, you may call Mrs. Aijian at HI 6-1030.

The congregation at Bethany Church looks forward to its annual meeting to be conducted by Moderator John Bush on Friday evening, Jan. 17. The meeting the year 1963.

Guest Speaker Announced by Rev. Barnhart

Adela Rogers St. Johns will be guest speaker at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia, at both the 9 o'clock family worship service and the 11 o'clock worship service Sunday, Jan. 12. Mrs. St. Johns, nationally known as a great newspaper woman and author of serials and short stories, has recently appeared on many TV shows and radio programs throughout the country in response to the great reception of her best-seller, "Final Verdict" in her own typical manner of speaking. Mrs. St. Johns, who has recently returned from several months in Europe, will bring a practical and inspirational message for everyone. The public is cordially welcome. There will be child care at both services.

Children from kindergarten through eighth grade receive spiritual training by well equipped teachers at 9 a.m. every Sunday.

Mr. and Mrs. Robert Spencer conduct a Youth Activity for young people of high school and college age at 7:30 Sunday evenings.

The second semester of both the first year and second year courses in Science of Mind will begin the week of Jan. 13. These tutorial courses in application of spiritual laws to every-day living are open for enrollment. Call the church, Hillcrest 6-8206, for further information.

As part of the services of the church offered the community, the Santa Anita Church Day School for children from kindergarten through sixth grade is open for enrollment for the second semester which begins Jan. 27. This is a public day school following the curriculum of the California State Department of Education. Enrollment in each room is kept at a maximum of 20 children, making it possible to carry each child forward at his own rate of development. Please call the church for further information.

Church Notes

will be held at the church and will be preceded by a short devotional led by Pastor Schaper. These meetings in years past have been a high spiritual experience for some 525 members of the church.

The business will consist of a report from the nominating committee and the budget committee as well as the reports of the activities of the various boards and committees and staff members of the church for the denominational evangelistic group of Christians who meet at the sanctuary located at Baldwin and Montecito Avenues in Sierra Madre. Pastor Schaper and his ministerial staff extend to all friends and newcomers in the community a cordial welcome to attend the services of the church at 9:30 on Sundays as well as the mid-week service at 7:30 p.m. on Wednesdays.

Carter Family Deeds Land To City

theme of a natural wild life park were planting of indigenous California Pines Such as Coulter, Knob Cone and Digler; also it is hoped that Big Cone Spruce, native to the canyon prior to the 1953 fire, can be re-established.

Initial pine tree planting

Rev. Carlsen Starts Series On Life of Christ

Rev. Niels C. Carlsen, pastor of Bethany Lutheran, East Pasadena, will begin a series of sermons on "The Life of Christ" at the 11 o'clock worship service, Sunday, Jan. 12. He will preach on the theme, "Growing Up" basing his sermon on the text of Luke 2:40-52.

The Sunday school will meet at 9:30 a.m. Classes are provided for all ages, 4 years and above.

was done in the spring of 1962 by members of the Sierra Madre Kiwanis Club and youth groups sponsored by them.

In addition to the Pines, Mr. Payne has suggested planting such natives as Sugar Bush, Holly Leaf Cherry, Mountain Mahogany and Ceanothus, as well as many natives already found there.

The canyon abounds in wild life—raccoons, fox, coyotes, deer and many smaller animals. Quail and wild dove find refuge and by the addition of small water drip basins, the area will become a wild life sanctuary as well as an arboretum.

Development of the park as indicated will reflect minimal maintenance costs to the City and will allow Sierra Madre nature lovers to study plant, bird and animal life and their native habitat.

Wistaria Poets Plan Exhibit At Local Library

It's that time of year again. The Wistaria Poets, meeting in regular session at the Sierra Madre Library at 2 p.m. Saturday, Jan. 11, will consider, as briefly as possible, the mundane matter of annual dues. Compared with outlays for income taxes, auto licenses, and property taxes, this contribution to creative effort will seem like a mere speck brushed from a coin.

Turning from the practical to the artistic, the group will then concentrate on plans for the exhibit of their wares in the display case of the Sierra Madre Library during the month of February. Members will read poems to be submitted for this display. Further details may be had by attending the meeting in the library Saturday.

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LEG OF LAMB 57¢ SAVE 16¢ A LB. **SMOKED PICNICS 29¢** SAVE 20¢ A LB. EXTRA LOW PRICE! PRE-CARVED SMOKED PICNICS 39¢ LB.

LAMB ROAST 39¢ SQUARE CUT SHOULDER

Lamb Chop Sale!

SHOULDER CHOPS 69¢ RIB CHOPS 79¢ LARGE LOIN 79¢ LAMB BREAST 10¢ LAMB NECK 29¢ LAMB SHANKS 39¢ GROUND LAMB 39¢

ROUND BONE 79¢ RIB EYE 98¢ BLADE CHOPS 59¢ SMALL LOIN 98¢

NEW SARAN PACK **OSCAR MAYER BACON 59¢** 1-LB. PKG.

GORTON'S FROZEN **SCALLOPS 49¢** 2-LB. PKG. **FISH CAKES 25¢** 4-LB. PKG.

ORANGES 5 49¢ 5 LBS. **CUCUMBERS 2 FOR 15¢** LONG GREEN **ONIONS 3 19¢** NO. 1 BROWN **DATES 59¢** 1 1/2-LB. CELLO BAG

RALPHS SUPERB CATERING ICE CREAM 69¢ VANILLA, ROYAL CHOCOLATE, CHOCOLATE CHIP, ROCKY ROAD, ENGLISH TOFFEE, STRAWBERRY OR COFFEE. SAVE 10¢

GREEN BEANS 2 29¢ 2 1/2-LB. PKG. SAVE 10¢

ROSARITA FROZEN MEXICAN FOOD 39¢ COCKTAIL TACOS, BEEF ENCHILADA DINNER, COMBINATION PLATE, CHESSE ENCHILADA DINNER OR MEXICAN DINNER.

PICTSWEEP FROZEN BABY BUTTER BEANS OR LEAF SPINACH 5 1.00 15-OZ. PKG. SAVE 8¢

WONG'S FROZEN DINNERS 59¢ CANTONNESE, FRIED CHICKEN, SPANISH OR BUTTERFLY. 15-OZ. PKG. SAVE 6¢

GLORIETTA WHOLE PEELED APRICOTS 4 1.00 17-OZ. CANS. SAVE 24¢

LORD AND LADY CAT FOOD 12 1.00 SAVE 44¢ 5-LB. CANS. **CAT LITTER 10 69¢** 10-LB. PKG. SAVE 10¢

COCOA CREAM CAKE 89¢ 53¢ WHOLE HALF

VERMONT MAID SYRUP 29¢ 12-OZ. INCLUDES "2¢ OFF" SAVE 6¢ **55¢** 24-OZ. INCLUDES "4¢ OFF" SAVE 8¢

DUBUQUE TEMT 3 1.00 12-OZ. CANS. SAVE 35¢ **5 1.00** 4-OZ. CANS. SAVE 20¢

FOOD SUPPLEMENT 49¢ 4-PAK CANS. SAVE 10¢

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TREE TEA 75¢ 16-LB. PKG. **59¢** 4-LB. PKG. INCLUDES "1¢ OFF" **41¢** 16-OZ. PKG. **31¢** 16-OZ. PKG. **35¢** 15-OZ. PKG. **27¢** 2 REGULAR SIZE BARS

SALVO DETERGENT TABLETS 41¢ 16-OZ. PKG. **31¢** 16-OZ. PKG. **35¢** 15-OZ. PKG. **27¢** 2 REGULAR SIZE BARS

PACIFIC MONEY TREAT GRAHAM CRACKERS 35¢ 1-LB. PKG. **1.00** 11-LB. TUB. **35¢** 15-OZ. PKG. **27¢** 15-OZ. PKG. **41¢** 15-OZ. PKG. **83¢** GIANT PKG.

HAIR GROOM CONDITIONER 1.00 11-LB. TUB. **35¢** 15-OZ. PKG. **27¢** 15-OZ. PKG. **41¢** 15-OZ. PKG. **83¢** GIANT PKG.

JOY LIQUID DETERGENT 35¢ 15-OZ. PKG. **27¢** 15-OZ. PKG. **41¢** 15-OZ. PKG. **83¢** GIANT PKG.

MR. CLEAN LIQUID CLEANER 41¢ 15-OZ. PKG. **83¢** GIANT PKG.

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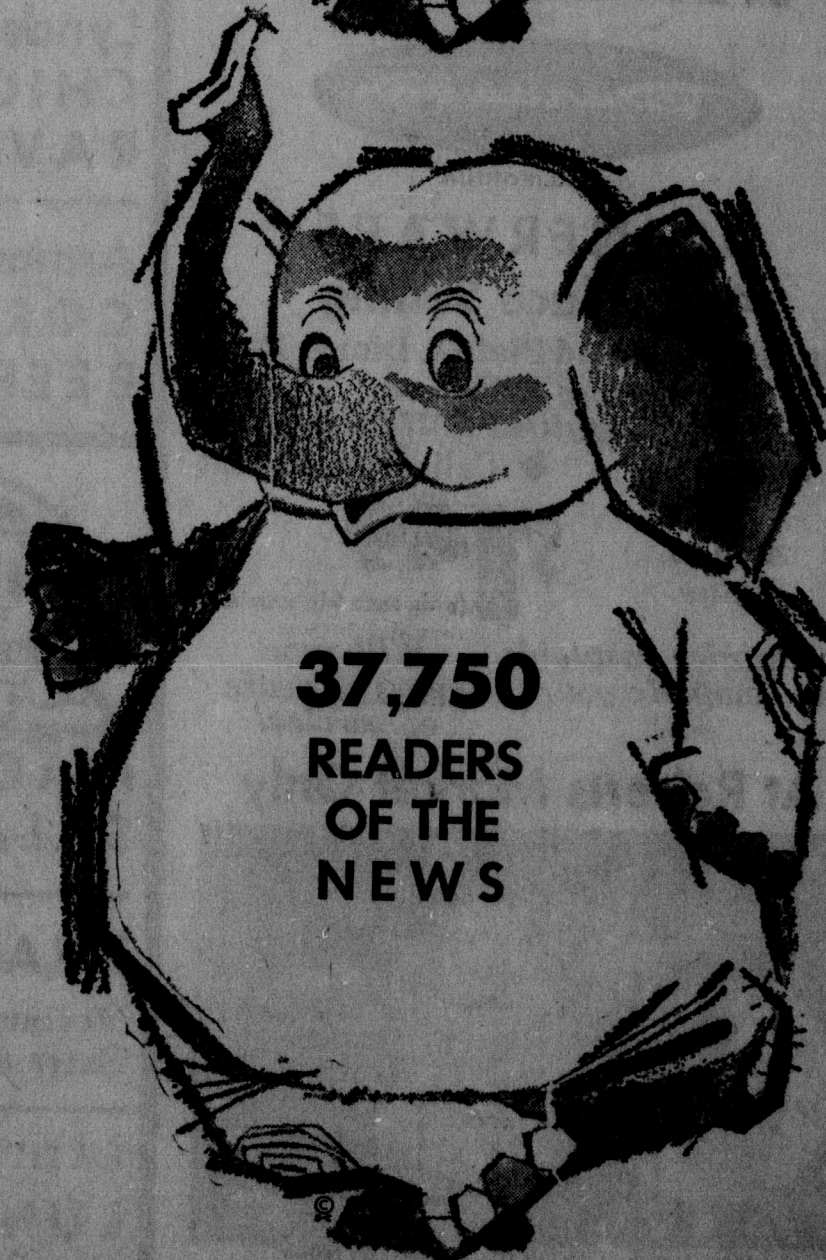
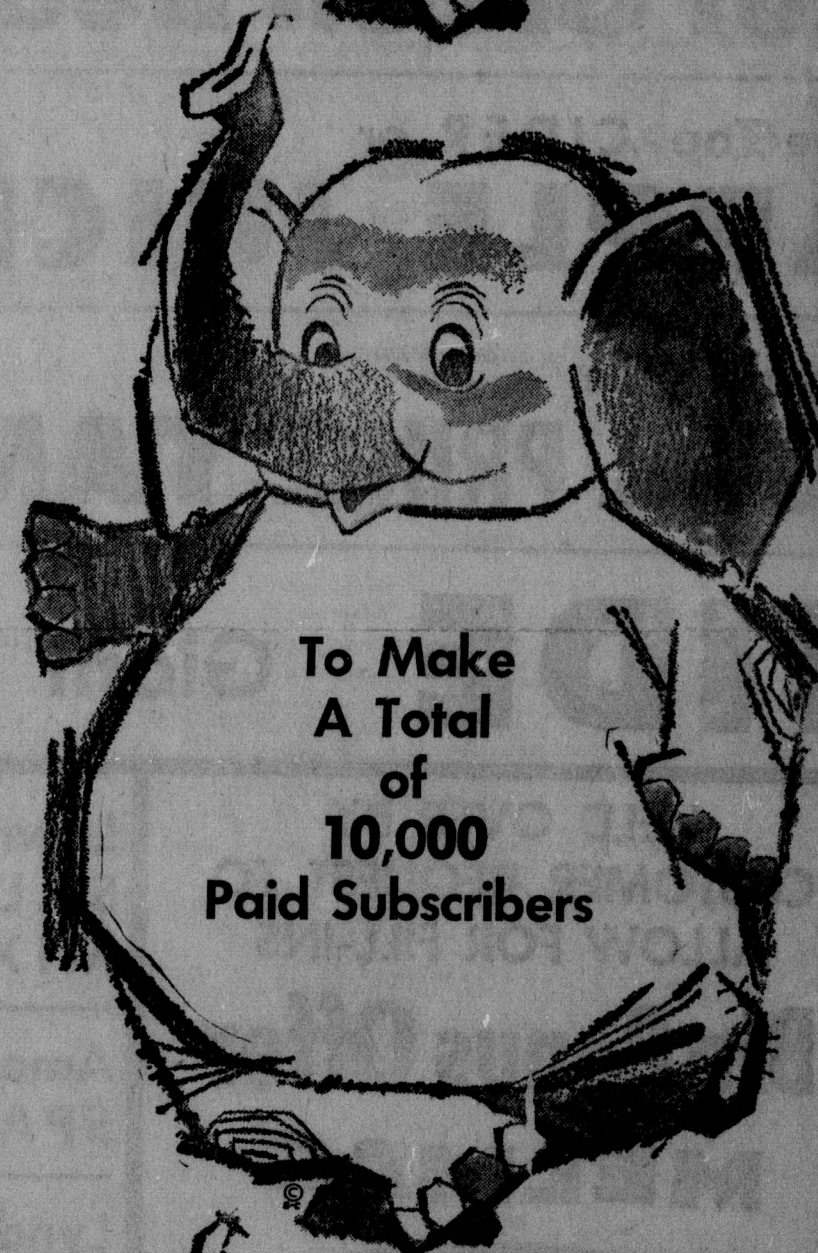
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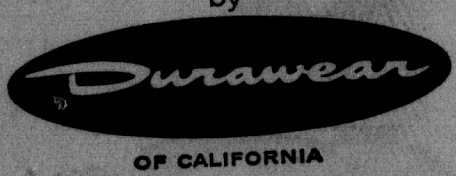
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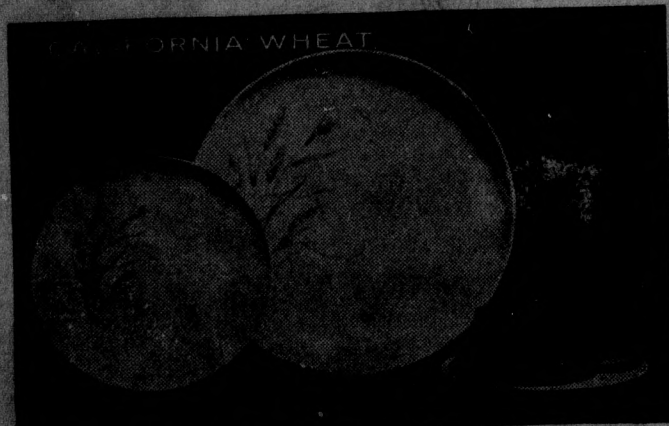


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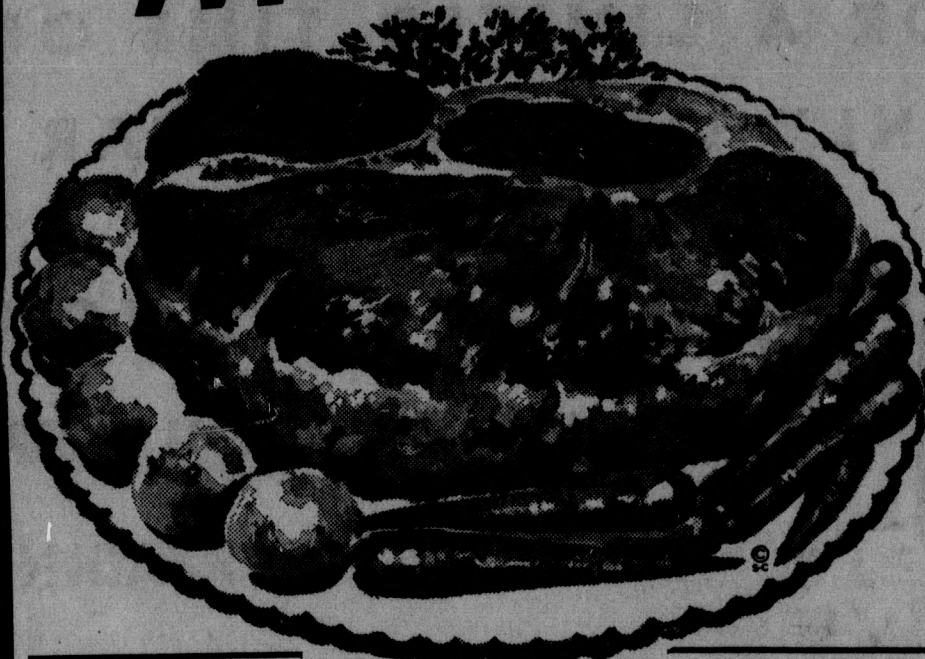
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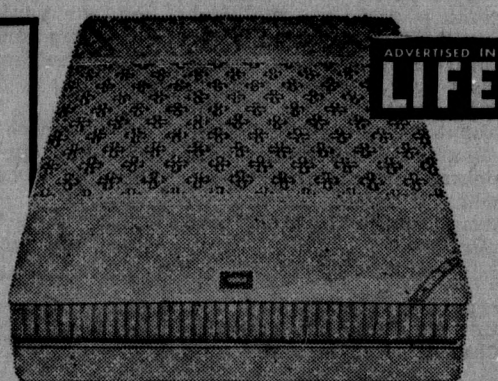
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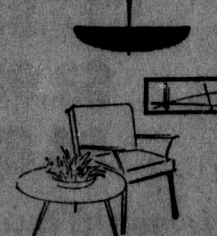
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EAST PASADENA OFFICE: FOOTHILL BOULEVARD AT ROSEMEAD
MEMBER: CONFERENCE OF FEDERAL SAVINGS AND LOAN ASSOCIATIONS.



YOUR SIERRA MADRE POLICE REPORT

Your Police Department met the New Year with a list of "No's." There were no injury auto accidents, no accidental injuries, no felony crimes, and few misdemeanor offenses. There were no serious disturbances and much good will.

We sincerely hope this might be an indication of what can be expected the rest of the year, but we say this with reservation.

Predictions for the New Year relative to crime and criminality again indicate an increase is in store. Each year the crime rates raise higher than the year before. Value of stolen property maintains its steady upward swing as does the number of persons arrested. Traffic accidents and traffic injuries and fatalities continue to blot the records.

We sincerely hope that many "New Year's" resolutions included a resolve to take more interest in what "You the citizen" can do, individually and collectively, to create and maintain social order.

Our resolution in the Police Department is to protect you and your property with unwavering loyalty and dedication, to stimulate your interest in matters pertaining to law enforcement and to produce a superior type of law enforcement that is both a force and a service, a force to the oppressor and a service to the oppressed.

Attend the Church
of Your Choice
This Sunday

Cobwebs

measurable amount of nation-wide publicity she brought to the City as Queen of the Rose Tournament. It was further directed that the resolution incorporate thanks for the charming manner in which she reigned over the floral pageant to the very great credit of this community.

40 Years Ago: 1924 January 4

In the list of good resolutions for the New Year, none is more practical or constructive than the suggestion that comes from the Automobile Club of Southern California. "Make it a no accident year," is the 1924 resolution adopted by this huge organization of motor vehicle drivers.

Under interpretation of the city building ordinance it has been decided that properly constructed septic tanks are permissible in Sierra Madre as well as cesspools. It had been thought that an amendment to the building ordinance would be necessary to make them legal, but such is not the case.

"Movie" audiences in China do not pay for admission until they have seen the start of the film and decided whether it is to their liking.

And, from the old, old files January 9, 1914 Exactly 50 Years Ago Today

Under "Editorial Chat," My hat is off to the Editor of the Monrovia News for helping out in a press day emergency last week. A timely loan of material from his composing room made it possible to get the news out on time instead of a day late, as seemed probable for a time.

Villa Views

By
Toni Maurin
SYcamore 7-9634

Ain't it absolutely shattering? I'm just sure that I couldn't have spent all of the money the many bills indicate that I did. It's just that it's so darned easy to be a compulsive buyer with all of those neat little charge-plates. Just sign—pay later. It is a kind of financial suicide. We know we are spending too much, but we break our necks to do it while there is still time. Well, there is one thing about it. It has a real sobering effect to start the new year. REAL sobering!

Mrs. Sam Matloff of Old House Road ended the old year by having a baby shower for Mrs. C. C. Campbell Jr. The decorations were accented by her lovely Christmas tree. She has a magnificent collection of baubles and carefully hangs them in multitudes on each limb. The effect a quite breath-taking. The other decorations were in silver and white, including the tiny little petite-fours. Each little open-faced sandwich was decorated to point up either the holidays or the blessed event.

In addition to the honoree, the guests were Mrs. Harold Merriman, Mrs. Campbell's mother; Mrs. J. W. B. Merriman, her grandmother; Mrs. C. C. Campbell Sr., her mother-in-law; Mrs. Victor Matloff with her daughter, Julie, her sister-in-law and niece, and Mrs. R. Peterson, Mrs. A. McGoldrick, Mrs. William Brown, Mrs. Frank Holman, Mrs. Walter Zeiss,

Mrs. Guy Hodgkins and Mrs. Donald Hall.

Mr. and Mrs. Al Richards of Kinneloa had a dinner party to usher out the old year and meet the new one. Their guests were Mr. and Mrs. Charles O'Grady, Mr. and Mrs. Bill Gerhardt and Mr. and Mrs. Roger Gueiff.

At midnight they merged with the party at the Clarence Kanak home. In their group were Mr. and Mrs. H. C. Tumilty, Mrs. J. D. Sandblom, Mrs. Kanak's mother from Chicago, and Mr. and Mrs. Frank Seager, her sister and brother-in-law, also from Chicago.

Some people just have a talent for parties and weaving a magic spell that makes every one they give an exciting fun time. On New Year's Eve the theme was Arabian Nights, and the scene was at the Don Hays home on Villa Heights. Before I get too involved in telling you about the party, I will mention a few of the committee members. Warren and Gail Clement were in charge of the decorations and the invitations which were adorned with an Arabian fez and very clever. Betty and Alan Stearns were the chairmen, and Al and Jerry Dunn and Matt and Jean Slavin were in charge of reservations and lots of other little things. I do hope I got everyone in the right order, although it would be difficult to designate anyone with just one job when they are all such willing workers.

Upon approaching the Hays' Arabian tent you passed over a royal red carpet into a colorful purple and green striped tent, the swag fastened back with golden ropes. As each guest entered the "big" tent, they were adorned, the girls with a large jewel and the men with a gaily colored fez. The party area was decorated with madras walls and golden plaques with sultan cartoons around the wall. In one corner they had four hanging lights decorated to represent three sultans and one harem girl. The large clock was adorned with multi-colored feathers and a jeweled 1964 at the 12 mark. At midnight the green and purple balloons that adorned the ceiling were lowered for all of the guests to snatch and "pop."

Shortly after midnight they served a shish-ka-bob buffet dinner accompanied by rice and a green vegetable. The dessert and the centerpiece for the dinner was a magnificent tray of exotic fresh fruits. Throughout the entire evening they danced to the music of the "Raja's Red Coats," a moniker I am sure they invented for the occasion.

The guests at the party were Mr. and Mrs. Gene Rode, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Dominic Giangregorio, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Kenneth Christian, Mr. and Mrs. William Olsen, Mr. and Mrs. Alfred Dunn, Mr. and Mrs. Anthony Boland, Mr. and Mrs. Warren Clement, Mr. and Mrs. Edward Eley, Mr. and Mrs. Charles Eldson, Mr. and Mrs. Charles Goldsworthy, Mr. and Mrs. John Holloway, Mr. and Mrs. Robert Hunt, Mr. and Mrs. Guy Knudson, Mr. and Mrs. Robert Meason, Mr. and Mrs. Warren Newton, Mr. and Mrs. Forrest Paxson, Mr. and Mrs. Allen Pulsifer, Mr. and Mrs. Gordon Wright, Mr. and Mrs. John Robert, Mr. and Mrs. Alkman Armstrong, Mr. and Mrs. Alan Stearns, and of course, Mr. and Mrs. Don Hays.



Doug McMann

REFLECTIONS
OF A MAN
ABOUT TOWN

Ray Duncan, the prolific purveyor of words, writing in the posh Los Angeles magazine on present-day Pasadena, quoted one civic critic as saying the Crown City has "more improvement associations with less improvement" than any city anywhere. Perhaps an improvement association to improve on the improvement associations would solve the problem.

Re the comment on the adornment of car radio aerials. I glimpsed one chap with an apple planted midway on his jalopy's antenna. And I'll bet his name was William Tell.

Whatever happened to Peter Potter?

I see where Elizabeth Taylor had a family reunion during the holidays in Mexico where her current heart-throb, Richard "The Lion Hearted" Burton, is shooting a film. I'll bet her coterie of former husbands weren't on the guest list.

That the comfort of royalty is of prime consideration goes without saying. There's a reason why Tournament of Roses Queen Nancy Kneeland and Princesses Carol Otten, Susannah Carver, Pamela Gibbs, Diana DuVal, Shan Williams and Susan Talcott were smiling at parade throngs on New Year's Day. Their royal "thrones" were equipped with foam-rubber cushions. And I'll hazard a guess that those PCC chairs don't provide as much comfort. Ah-h, reality!

And while we're on the subject, roses to the unsung heroes of the floral spectacle, the float drivers.

First Thorn Award of 1964 to the unnamed localite, also quoted in the Duncan article, for advocating the abolishment of the Tournament of Roses by saying: "I think it has outlived its usefulness. Sure, it was good for the city for awhile, but how long are we going to repeat ourselves? It has become a drain on the city's creative life. It uses about 60,000 man-hours of energy each year from some of our very best people, all for about four hours of foolishness. If all the energy were poured into making our city what it could become, we would soon have a real paradise."

It appears that Nelson Rockefeller will be the only heir-conditioned candidate for the presidency running in the up-coming election.

My vote for the most exasperating traffic signal in the western hemisphere goes to the left-turn device at the corner of Foothill and Rosemead Boulevards. The other day the wait was so long I almost called out to Bill Flint at the Seafood Tavern to send over a box lunch. To heck with all this automation, give me the good ol' traffic cop!

Consoling Thought: More and more American households are becoming "one tooth-paste families."

Remember how the Rose Bowl was criticized for its lighting of the 1963 game. This year the boys took no chances. The stadium's lights were on during most of this year's classic despite the fact that ol' Sol was doing a bang-up job.

Byron Hopper, the jeweler, is a one-time theater organist... I'd like to see Bob Gollatz, the dance instructor, perform "The Slau-son," the new craze... a speedy recovery to Maurice Melvin, the civic-minded insurance expert... Leon Van der Wyk, Hortie-Van exec, is hard at work making decorations for the New York World's Fair... Bob Natzel, the Oldsmobile tycoon, arranged for the use of his favorite automotive creation by big-wheels of the Tournament of Roses... Cecil Horton, the schoolmaster, is an avid sportsman, even to "riding-the-rapids"... Walter Laursen, "The Music Man," has done much for the development of the Pasadena Boys' Club Band... Ed Hall is an example that courtesy pays off in building a business... Harold Coombes Jr. was active in the smooth-running of the Tournament of Roses... Walter Dorn, "The Watch King," is reported to be the "unofficial mayor" of East Pasadena... George Du Nah, the elite exec, is a ski enthusiast... Art Cohen, the yardage merchant, is looking forward to a cool dip in the family swimming pool.

Then there was the gal who said she was as lonesome as a deserted grandstand.

See you next week.

Garden Club First Meeting January 8

The Santa Anita Highlands Garden Club will hold its first meeting in 1964, Wednesday, Jan. 8 at 10 a.m. at Eaton's Restaurant. Members are requested to call their hostesses about reservations, or cancellations, no later than Monday, Jan. 6.

Mrs. William Stewart, program chairman, will introduce Mr. Russell Nelson as the speaker. His timely topic, "Garden Renovation" should be of great interest to the members.

The annual holiday dinner dance that took place at the Huntington Sheraton on Dec. 28, was a sparkling success. The ballroom was festively decorated, as were the tables with large jack in the boxes, which, in turn were won by some of the members.



CHILD BIRTH In the GOOD OLD DAYS

Few families would care to go back to "the good old days" of childbirth. Death of mothers was common place, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as \$10. The average one costs only \$3.26. No wonder we say: "Today's prescription is the biggest bargain in history."



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Don Jackson's Annual January

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MEN! THIS IS IT!

BIG SALE AND CLEARANCE!

A Sale of the Finest Custom Clothing Hand Cut and Tailored To Your Individual Measure.

Sale

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9 A.M.

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Fine Custom Tailoring
Since 1947



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Custom Suits

	Regular Value	SALE PRICE Per Suit
English Worsteds	\$131.00	\$101.00
Italian Worsteds	\$132.00	\$102.00
Supreme English Worsteds	\$135.00	\$105.00
English Mohairs	\$140.00	\$110.00
Italian Sharkskins	\$142.00	\$112.00
Marn-Barti Worsteds	\$145.00	\$115.00
Kid Mohairs & Pure Cashmere	\$165.00	\$135.00

Imported Furnishings

	Regular Value	SALE PRICE
Jackets (All Styles)		1/2 OFF
Hand Knit Italian Shirts	\$35.00	\$17.88
Sheer Wool Sport Shirts from France	\$22.50	\$12.88
Leisure Coats, Black, White, Brown	\$32.00	\$19.88
Washable Wool Sport Shirts	\$11.95 & \$13.95	\$8.88
Italian Neckwear	\$6.00 & \$7.50	\$3.99
Hand Made Slacks on the Rack	\$32.50	\$22.88
White on White Dress Shirts	\$6.95 & \$7.95	\$3.98
Pajamas (Pima Cotton)	\$6.95 & \$7.95	\$4.88

These Are Just a Few of the Many Items Offered

Pure Cashmere SWEATERS 1/2 OFF

Alpaca & Lambswool SWEATERS 1/2 OFF

SILK ROBES 1/2 OFF

Johnson & Murphy SHOES

(Broken Sizes)

1/2 OFF

Many More Items Drastically Reduced

Pre-Inventory

JANUARY

SALES & CLEARANCE

Let "Trudie" Show You Bargains Galore in

DRESSES -- SPORTSWEAR and KNITS

1/3 to 1/2 Off During Sale

THE PLAZA SHOP

41 E. Montecito

EL 6-1632

(Just around the corner from Shell Station)

Sale

Starts

12:00 Noon

Wednesday,

January 8

Editorially Speaking....

"So then every one of us shall give account of himself to God. Let us not therefore judge one another any more."—Romans 14:12.

Taxation On Nothing

One of the great frustrations besetting dam-break victims of Baldwin Hills is that they are going to have to pay property taxes on houses which are no more or on bare shells of homes no longer fit for human life.

Come next March 10, the second installment of property taxes will be due and each taxpayer will have to send a full check to the County Tax Collector, even though he might only own a plot of mud on Cloverdale Avenue.

The frustration is in the present state of the law. Every year, on the first Monday of March, the Assessor sets an appraised value on the real and personal property in this County. Upon these valuations, the County and local districts who depend on the property tax for revenue establish their budgets. These two together are used to establish the tax which must be paid by the individual property owner.

These taxes are to pay the expenses of local government during the fiscal year so that the first installment of the taxes we paid last month are for the fiscal year which began July 1, 1963, and will end June 30, 1964.

Taxpayers must pay their taxes based upon the assessed valuation of their property on that previous March day and, since the citizens of Baldwin Hills, on the first Monday of March in 1963, had fine, comfortable homes, they are paying taxes on those homes for the fiscal year 1963-1964.

In the past, there have been attempts to legislate new laws which would allow the Assessor to forgive the taxpayer if his property was damaged or destroyed by a calamity such as a fire, earthquake or flood. However, there have been doubts about such a procedure expressed by attorneys as to the constitutionality of this type of statute because it might constitute a gift of public funds.

This is the reason no such law exists today.

Currently, the office of Senator Thomas M. Rees is working in an attempt to solve this dilemma. They are considering a change either in the Revenue and Taxation Code or an actual change in our State Constitution. One of the proposals they are looking at very seriously is the development of an average assessment concept. That is, assessing the taxpayer on the average value of the property during the taxable year.

With this approach, the beleaguered citizen who had suffered a loss in the Baldwin Hills disaster would be taxed only for the extent of the time that his property was in good usable condition.

This "averaging" concept would also be a logical answer to the arbitrariness of assessing personal property such as inventories on the first Monday of March and would present a far more equitable basis of taxation to the taxpayer than the present method.

They are hoping that they can have new legislation in this important area put on the Special Call to the Legislature by Governor Edmund G. Brown. It is also hoped that the legislation might be of some help to the hard pressed residents of the Baldwin Hills area as well as of future disaster areas.

Contented Cows

When public officials find a way to reduce the unpleasant pocketbook pain of paying taxes they are delighted. Contented taxpayers give more revenue with less protest than if the taxing process is a painful and dramatic experience.

There are two cases in point. The State income tax has to be paid in an annual lump sum and local property taxes are due in two semiannual installments.

The State Administration's vigorous enthusiasm for the withholding method of collecting State income taxes is well known and it is fortunate that the Legislature recognized popular dislike for the proposal and refused approval.

But now comes a proposal by an important local official to pay our property taxes in "frequent" installments. In his words, "The size of the payments in terms of dollars because of increased tax levels and inflationary trends is reaching a point which makes it difficult for many taxpayers to accumulate the necessary cash." The suggestion was made in testimony before the Assembly Interim Committee on Revenue and Taxation.

As with the withholding proposal, the basic concern is more tax revenue rather than sympathy for the plight of the taxpayer. Both proposals should be rejected.

The New Year

A nation shocked by tragedy faces the new year with courage and vitality fed by the efficient manner in which the conduct of government changed hands despite the chaos that rode on an assassin's bullets.

It will be a momentous year, with another decision to be made on national leadership, and with many decisions to ponder in our relations with the world. It will be a year of continued extension of our probing into the endless sea of space; of our persistent hunt for new knowledge of ourselves and of the complex world of materialism and spirituality in which we live.

With God's help it will be a blessed year. One in which peace and brotherhood will at once be our goal, our guide, and our reward.

Sierra Madre News

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FREEDOM

At Any Price

By H. V. Witty

Some naive souls whose acute moral visions have been diminished by the accumulative effect of "one worldism," are now convinced that patriotism is ugly, short-sighted, and an ominous threat to future world security.

This poisonous potion of "one worldism" that dims moral vision, is "pipelined" directly from the Kremlin to Soviet agents in this country. These Red subversives feed the Soviet line to their dupes — the pseudo-intellectual psychopaths who in turn spill out the Communist propaganda to the American people under the guise of Socialistic schemes, distortions, half truths, and outright lies. Because of this, we are fast being mesmerized into a state of national mental paralysis.

The following lines appeared on the pages of "The Informative Content of Education" published in 1937: "The crazy combative patriotism that plainly threatens to destroy civilization is very largely begotten by the schoolmaster and the schoolmistress in their history lessons. They take the growing mind at a naturalistic barbaric phase and they inflame and fix its barbarism."

The Soviet Union, since 1919, has been subjecting its Russian "growing mind" to "crazy combative patriotism," and has been infiltrating the growing minds of America with a big question mark as to the necessity of true patriotism.

It has been said: "Patriotism mirrors the character of a nation. Its wrongs are the most common wrongs of its citizens; its virtues, the virtues of most of its people. If the tradition of the land is in conquest and bloodshed, plunder and power, the patriotism of that land will be marked by the same qualities. If a nation has a history of weakness, instability, confusion and compromise, its patriotism will be vague and of little meaning or worth. If a nation has a history of absolute rulers, its patriotism will glorify the rulers alone. But if a nation was built in homage only to freedom, then its patriotism will be a dream of freedom for all men."

"Such is American patriotism. It is right and good because the principles and values on which the United States of America was founded were right and good. The fact that patriotism of other lands which are in the hands of power-mad tyrants has darkened the history of this century should never be cause for our own patriotism to be dimmed or shadowed."

"The American heritage was created not by armies or rulers, but by simple people, and by leaders who understood and loved simple people. It was created by those for whom personal liberty was more precious than life itself, who could and did run any risk when freedom was the stake."

"The American Revolution, and the Constitution that grew out of it after independence was won, gave that native American yearning for freedom its practical expression in a new nation." We have progressed a long way and should be justly proud of our accomplishment as a nation.

"Those who sneer and

scoff at American patriotism today are worse than traitors, for theirs is a betrayal not of knowledge or plans or documents, but of spirit, of our heritage from the past which thousands and thousands have died to save, and which alone can sustain us through great trials. We need not less patriotism or more limited patriotism, (or a downgraded patriotism), but a patriotism prouder and surer than ever before. We need not a less frequent or less thrilling retelling of the American story, but far more of it. We need to bring up our children so that America and the freedom America stands for and the spirit in which Americans were meant to live their freedom all come vividly alive in their minds. We face a deadly fanaticism as our ultimate foe; we must draw on every resource of courage and pride we can find and of all our resources, the well of American patriotism is rightfully the deepest and the best."

If we continue along the path of national apathy, ridicule patriotism, forfeit our sovereignty and become a state in the Socialist World Order of Slave States, (United Nations), we will not be free. If we regain our acute moral vision and stake our future on the "well of American patriotism," we will ultimately fulfill the will of God that all men shall be free.

Is it our desire to produce in the minds of our children a balanced, bland, tasteless, lifeless image of their country? If this be our goal, then says Dr. Max Rafferty: "Tell the children that our national heroes were not very heroic after all. Keep dwelling on Washington's temper, and Lincoln's poor table manners, and Ben Franklin's popularity with the ladies."

Stress the countless weaknesses to which all flesh is heir. Emphasize our labor strife and our racial problems and child labor 40 years before that. Tell the children all about the Credit Mobilier scandal, and Teapot Dome, and the mink coats and deep freezers in more recent times. Soft-pedal Bunker Hill and Gettysburg and the Emancipation Proclamation and the Bill of Rights. Make a fetish of balancing every virtue with a vice, no matter how deeply you may have to dig to dredge one up."

If this be our goal, then what perfect push-overs our children will be when, as adults, they will be forced to meet the onslaught of the barbaric "crazy combative patriotism" impregnated in the Soviet mind.

A bit o' Norway on Christmas Eve for Mr. and Mrs. Kurt F. Hammer of 75 Esperanza and their daughters Ann-Elin (10) and Yvette (6). The Hammers celebrated Christmas on Christmas Eve as is their custom with friends, Mr. and Mrs. Gordon Lueders and little Eric (4 mos.) of South Pasadena. Mrs. Lueders is from Norway as are the Hammers. The happy group danced around the Christmas tree and sang carols together, thinking of old friends at home and new friends in North America.

OUT OF THE COBWEBS

10 Years Ago: 1954
January 7

(A good New Year thought) If you have the itch to succeed, you won't hesitate to start from scratch!

(In the aftermath of the Angeles Forest fire) Mute evidence that the battle was over: coil after coil of fire hose drying Monday morning in front of the fire station. The door was down for the first time in over a week. There were no weary men, firefighters, or standbys congregating there... although, everywhere, now, there is concern about future treat of floods.

(Question!) What can activate 900 firefighting men and boys — 400 Indians from New Mexico and Arizona, many community residents, recruits from 17 National forests, manpower and equipment from City Fire Department in Sierra Madre, Pasadena, Monrovia, Glendale, Arcadia, and Ventura and Kern Counties, equipment and operators from San Bernardino, Orange, Riverside, and San Diego Counties, and 16 Civil Defense pumping units from as far south as San Diego and as far north as San Luis Obispo?

(Answer!) Possibly, a single spark from a hiker's cigarette.

Congressman Edgar W. Hiestand (R. 21st District) telephoned from Washington, D.C. to inquire about the fire damage in Sierra Madre. He assured Republican leaders that he would act immediately to secure Federal aid for reforestation

and flood control.

20 Years Ago: 1944
January 6

During World War II. A year of headlines: "First Girl Marine Realizes Ambition," "Sierra Madre Twins Follow Father Into Armed Services," "Sierra Madre Red Cross Field Director Praised By Boss of Great Army Camp," "Gas Coupons Must Be Surrendered," "Remarkable Record Made By Schools In Jeep Campaign," "Ration Token Use To Be Demonstrated."

And of course the standard New Year headline, "Income Tax Forms Being Mailed Out."

Last week's paper carried a classified ad from a party wanting to buy a heating pad. It's no wonder. Weather for the week was wet and cold with a high of 60 and a low of 38.

In the cartoon, "Mickey Says," How would you like to have every word you utter molded into metal, to print for everyone to read? Do ya spose you'd make an error or two, like we do?

30 Years Ago, 1934
January 5

Former President Herbert Hoover left the Vista del Arroyo Hotel Tuesday to visit his son and family on N. Sierra Madre Ave. Mr. Hoover's stay here was extended overnight because of unsettled weather conditions.

Sierra Madre's City Council Tuesday evening directed preparation of a resolution officially commending Miss Treva Scott for the immediate to secure Federal aid for reforestation

—Please turn to Page 12

SIERRA MADRE NEWS—13
Thursday, Jan. 9, 1964

General Fund Cash Balance Announced

The State's General Fund held a cash balance of \$9,405,333 on the last day of November, State Controller Alan Cranston announced today. It was \$44,659,972 on the same date a year ago.

Cranston's report on the first five months of the 1963-64 fiscal year shows that revenues totaled \$675,493,327, a 3.8 per cent increase from last year, while expenditures totaled \$824,251,965, up 10.57 per cent.

The Controller previously indicated that the General Fund might have to borrow approximately \$125 million from other state funds to tide it over the lean revenue months of December and January. The loans will be repaid when the flow of revenues increases in the spring.

Cranston noted that the sales tax, the General Fund's leading single source of revenue, produced \$406,742,323 through November 30 — up 7.4 per cent from a year ago.

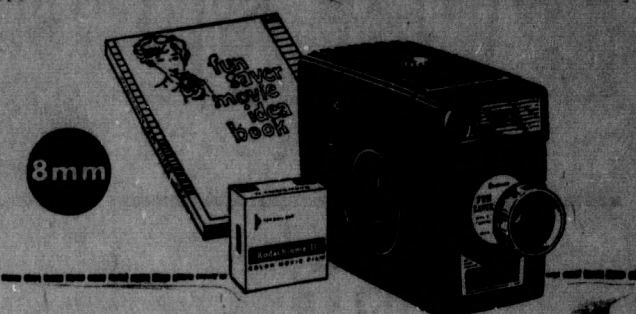
Other major sources of revenue were: Bank and corporation franchise and incomes taxes, \$106,062,561; personal income taxes, \$34,581,035; cigarette tax, \$30,733,807; inheritance tax, \$29,577,465; liquor taxes, \$24,797,694.

Major governmental cost expenditures include: School apportionments, \$307,676,603; aid to needy aged, \$72,801,480; University of California, \$64,856,687; bond interest and redemption, \$45,946,857, and aid to needy children, \$33,026,148.

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Fun-filled way to enjoy personal home movies!

New Brownie Fun Saver Movie Camera makes it easy and inexpensive to take bright, sharp movies you'll treasure! Camera is precision-made by Kodak to give years of dependable service. Comes complete with a roll of Kodachrome II Movie Film and a fun-filled book of movie-making ideas.

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The '64s from Ford are here: The Year of the Test Drive starts today!

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving, sure-footed. Open competition helped make them that way. They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.

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1964 SUPER TORQUE FORD
Strongest, smoothest, steadiest car in its field—by hundreds of pounds... More steel in frame and suspensions... Unique suspension lets wheels move backward as well as up and down to flatten bumps... Distinctive new rooflines.

1964 FAIRLANE
Unique combination of family-size room, sports car feel and modest price... Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car... Five engine choices, six transmission choices, eight different models.

1964 FALCON
All new except the economy that made Falcon famous... Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights... Plus ride ever built into a compact car... 14 models—plus 3 extra-duty wagons.

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FOOD *Bargain* DAYS

Prices
Effective
Wed. - Sat.
Jan. 8 - 11

Closed
Sundays

Highland SYRUP 12-OZ. BOTTLE 25¢ <i>Save 10c</i>	Kraft VELVEETA 79¢ 2 LB. LOAF	Frozen Food Seabrook Farms <i>(Miracle Bag)</i> Creamed Spinach Chopped Broccoli Au Gratin Baby Limas & Cheese Sauce Asparagus Hollandaise 29¢ ea	Island Beauty Mandarin Oranges 303 TINS 5 FOR \$1.00	Glorietta APRICOTS 303 TINS 4 FOR 89¢ <i>Whole peeled</i>
Doxsee CLAM CHOWDER 15-OZ. TINS 4 FOR \$1.00	Globe A1 MACARONI 15¢ POUND PACKAGE	Whole Sun ORANGE JUICE 6-OZ. TINS 4 FOR \$1.00	VB APPLE SAUCE 303 TINS 6 FOR \$1.00	Glorietta ELBERTA PEACHES 303 TINS 4 FOR 89¢ <i>Sliced & halves</i>
Campbell's TOMATO SOUP 10¢	Chicken of the Sea CHUNK TUNA 29¢ <i>Goes good with macaroni</i>	Johnston PIES <i>MINCE or PUMPKIN</i> 49¢	Dole Sliced PINEAPPLE 1 1/4 TINS 5 FOR \$1.00 <i>Thick Slices</i>	Dole FRUIT COCKTAIL 303 TINS 4 FOR 89¢
Nokomis DRESSING REG. 49¢ Now 29¢ <i>With Wild Rice</i>	B in B Sliced MUSHROOMS 3 FOR \$1.00	Birds Eye Mixed Vegetables <i>in onion sauce</i> 29¢	Betty Crocker CAKE MIXES 3 Pkgs. \$1.00	White King WATER SOFTENER 49¢ Plus Tax <i>Giant package</i>
Skippy PEANUT BUTTER 12-OZ. JAR 39¢ <i>Save 10c</i>	Hunts CATSUP 2 FOR 25¢	Wakefield CRAB MEAT Reg. 83¢ 69¢ 6-OZ. PKG.	S&W Colombian COFFEE 69¢ lb <i>Save 20c</i>	59c Du Pont SPONGES 39¢
MARY ELLEN JAM Strawberry Blackberry Apricot-Pa 45¢ <i>Save 10c</i>	Hormel BEEF TAMALES 25¢		White King GIANT "D" 59¢ Plus Tax	 69¢ Plus Tax

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF

O-BONE ROAST... 59¢ lb	SHORT RIBS... 4 lbs. \$1.00
CHUCK ROAST... 39¢ lb	Center Cut BEEF SHANKS... 49¢ lb
Semi Boneless CHUCK ROAST... 59¢ lb	Knuckle SOUP BONES... 15¢ lb
CROSS RIBS... 45¢ lb	Young BEEF LIVER... 59¢ lb

GROUND CHUCK 59¢ lb	GROUND ROUND 79¢ lb	GROUND BEEF 35¢ lb
Lean -- Tasty HAM LOAF 89¢ lb	Morrell Grade -- A -- BACON 49¢ lb	Center Cut HAM SLICES 98¢ lb

Fresh Produce

First Quality BANANAS... 3 lbs. 29¢
Large Fuerte AVOCADOS... 2 FOR 29¢
Sweet Navel ORANGES... 10¢ lb
Sweet Arizona GRAPEFRUIT... 5 FOR 29¢
Solid Green CABBAGE... 5¢ lb
Fresh Green ARTICHOKEs... 10¢ ea

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima St.